

SAMPLE STUDENT

Karan Gupta Consulting



KARAN GUPTA CONSULTING

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The MyCareerChoices Programme

The MyCareerChoices programme has been designed to help you consider and explore in greater detail your future career possibilities, as well as A Levels / IB subjects, which will meet the requirements for higher education or other routes into your lifelong career path.

A number of different personal factors are considered when focusing on future careers. **MyCareerChoices looks in particular at three.**



Your Interests

Provides pointers towards careers areas which are concerned with issues that attract your interest and motivate you. The work and tasks you undertake in these areas are likely to make demands which you will find worthwhile, fulfilling and satisfying.



Overall Match

Looks at a broader set of interests, which you will also need, when considering in greater detail the demands a particular job will make.



Your Abilities

Will help you to understand if you are likely to have or be able to obtain the qualifications needed to train and develop the skills required for the job.

The purpose of this workbook is to draw these three strands together as you select A Levels / IB subjects. The knowledge you gain about your own interests and strengths will lay the foundations so that you will make informed decisions about potential future careers and courses. It will give you focus and a stronger sense of direction.



INTEREST PROFILE AND OVERALL MATCH

What is the Interest Profile

Your **Interest Profile**, shown on the next page, is based on your responses to the questionnaire and displays your key **occupational and academic interests** in descending order of importance. If you can base your choices* upon your stronger interests, you are more likely to gain satisfaction and enjoyment from your education and work.

The Profile represents the present state of your interests. Although these may still develop and evolve over the next few years, possible as a result of periods of work experience or through careers talks or visits, many are still likely to appear high in your Profile even later in your life. Some, however may disappear depending on your final A Levels / IB Subject choices.

How are Interest Level and Overall Match measured

Interest Level or Overall Match	Scores
'Very high'	90% - 100%
'High'	70% - 89%
'Moderate'	50% - 69%
'Marginal'	30% - 49%
'Low'	10% - 29%
'Very Low'	0% - 9%

How can I use it?

Strong interests can make excellent 'building blocks' for future educational courses and for careers. They may be used individually or in combination with one another and can also provide the driving force for courses of higher education. They should also match your special skills, academic abilities and personal qualities

Are all the top careers areas realistic options for me?

Not all strong career interests are realistic or wise as career foundations. Some may be best kept as hobbies or pastimes. Others may be ruled out through lack of adequate ability in essential subjects; or by health factors; because they would not provide your required lifestyle; possibly due to severe competition for jobs/places or also a lack of relevant employment opportunities.

What is Overall Match?

In addition to your interest in a particular broad careers field, the programme checks your **Overall Match** for it. The Overall Match is calculated by averaging the main interest score for each career area and five relevant supporting interest scores which are known to be important in meeting its main requirements. These appear in the bar graph displayed on the top right-hand side of each set of worksheets.

What does Overall Match tell me?

Overall Match scores of 70% or above, which are coloured green, are probably acceptable in supporting most career fields - 80%, 90% and 100% matches are better still . Lower scores need to be looked at carefully, even if the main interest level score is high.

Where an **W** is shown next to the Overall Match in the Interest Profile, this indicates that even though the career area appears lower down in your Interest Profile it has a high Overall Match. We recommend that any such career areas are worth consideration and have therefore been included in your workbook.

*Disclaimer

The careers listed in this MyCareerChoices workbook are entirely dependent on the way you completed the questionnaire. The objective was to give you a broad range of career options in alignment with your stronger interests. It is essential that you thoroughly research the nature of any careers that you are drawn to, their entry requirements and the likely demands they would make on you personally and academically - before you make any firm decisions. Your final selection of career path must always be your own responsibility, and My Future Choice Group Ltd cannot accept responsibility for any of your eventual choices.

INTEREST PROFILE AND OVERALL MATCH



This profile provides an overview of your interests and the overall matches which support these. The 51 occupational or academic interest areas are listed in descending order of interest. The top nine or so of these have been used in the selection of the career area worksheets for study in Section C.

Career Areas	Interest Level					Overall Match							
	%	0	20	40	60	80	100	%	0	20	40	60	80
Commercial Art/Antiques	90	[Green bar]					80	[Green bar]					
Mathematics Based	90	[Green bar]					79	[Green bar]					
Retail, Buying & Selling	90	[Green bar]					76	[Green bar]					
Advertising/Marketing/PR	90	[Green bar]					74	[Green bar]					
Surveying (General)	85	[Green bar]					83	[Green bar]					
Publishing	85	[Green bar]					72	[Green bar]					
Landscape Design/Surveying	80	[Green bar]					81 ^M	[Green bar]					
Civil & Structural Engineering	80	[Green bar]					80 ^M	[Green bar]					
Structural Design ^I	80	[Green bar]					80	[Green bar]					
Construction & Property Related	80	[Green bar]					77	[Green bar]					
Manufacturing & Production	80	[Green bar]					66	[Orange bar]					
Fashion/Clothing/Textiles	75	[Green bar]					81	[Green bar]					
Computing/IT	75	[Green bar]					80	[Green bar]					
Financial ^I	75	[Green bar]					77	[Green bar]					
English/Literary Related	75	[Green bar]					71	[Green bar]					
Performing Arts Related	75	[Green bar]					66	[Orange bar]					
Academic Art	75	[Green bar]					63	[Orange bar]					
Physics Based	75	[Green bar]					62	[Orange bar]					
Commercial & Financial Dealing/Advice	70	[Green bar]					76	[Green bar]					
Theatrical Support	70	[Green bar]					68	[Orange bar]					
Law Related	70	[Green bar]					65	[Orange bar]					
Psychology	70	[Green bar]					64	[Orange bar]					
Sport/Leisure/Recreation	70	[Green bar]					49	[Orange bar]					
Creative Art & Craft	65	[Orange bar]					69	[Orange bar]					
Information Management	60	[Orange bar]					72	[Green bar]					
Media & Journalism	60	[Orange bar]					69	[Orange bar]					
Graphic Design	55	[Orange bar]					78	[Green bar]					
Management: Organisation & Planning	55	[Orange bar]					76	[Green bar]					
Mechanical & Related Engineering ^I	55	[Orange bar]					76	[Green bar]					
Administrative	55	[Orange bar]					71	[Green bar]					
Politics & Government Related	55	[Orange bar]					61	[Orange bar]					
Transport, Travel, Logistics & Distribution	50	[Orange bar]					74	[Green bar]					
Electronic/Electrical Engineering	50	[Orange bar]					72	[Green bar]					
History Related	50	[Orange bar]					65	[Orange bar]					
Geography & Geology Related	45	[Orange bar]					69	[Orange bar]					
Chemical Technologies	45	[Orange bar]					45	[Orange bar]					
Public Protection & Security	25	[Red bar]					48	[Orange bar]					
Complementary Therapies	25	[Red bar]					44	[Orange bar]					
Social Care, Religion, Guidance & Recruitment	20	[Red bar]					62	[Orange bar]					
Teaching/Advisory	20	[Red bar]					52	[Orange bar]					
Charity, Fundraising & Voluntary Work	15	[Red bar]					60	[Orange bar]					
Nursing & Allied Health Professions	15	[Red bar]					42	[Orange bar]					
Hospitality & Events Management	10	[Red bar]					62	[Orange bar]					
Chemistry Based	10	[Red bar]					53	[Orange bar]					
Languages Based	10	[Red bar]					52	[Orange bar]					
Musical Performing Arts	10	[Red bar]					51	[Orange bar]					
Agricultural & Land-based	10	[Red bar]					43	[Orange bar]					
Environmental Related	10	[Red bar]					32	[Red bar]					
Biology Based	0	[Red bar]					44	[Orange bar]					
Medicine, Dentistry & Veterinary	0	[Red bar]					44	[Orange bar]					
Agricultural Sciences	0	[Red bar]					29	[Red bar]					

^I Indicates an area you have already identified as a possible interest.

^M Indicates a strong Overall Match, suggesting that this career area is worth consideration.





CAREERS SELECTION WORKSHEETS

The Careers Selection Worksheets, which follow, provide the basis for your career exploration. Each worksheet consists of two facing pages and is divided up as follows

1 Review

2 Supporting Subjects

3 Career Suggestions and Brief Descriptions

4 Overall Match

5 Cautionary Notes

6 Relevant MyAptitude Test Scores

7 Career Check

1 Review

This discusses general requirements of the careers listed on each of the worksheets. It spells out important A Levels / IB subject requirements and possible higher education pathways and should help you to appreciate that interest alone in a careers field is insufficient without the support of a number of other relevant subjects.

2 Supporting Subjects

This summarises important academic subjects needed for each group of careers. This information also appears in Section D in the Subject Selection Chart for all groups considered in the worksheets.

3 Career Suggestions and Brief Descriptions

This is the starting point for your research and investigation. Each set of the worksheets shows a representative list of careers together with their approximate academic/professional requirements.

4 Overall Match

This is intended to provide a broader indication of your suitability for a career, than one based on the main career interest alone. These bar graphs assess the effect of specific supporting interests and skills likely to be important for each careers field. These are shown as percentages and then discussed in terms of its importance for the careers concerned. An average of the main interest and of these supporting interests or skills gives you your own personal **Overall Match** score. The bars follow the same colour coding as traffic lights; ■ green - a high score - go ahead; ■ amber - a moderate score - take care; ■ red - a low score - stop and investigate carefully.

5 Cautionary Notes

When any of your answers to the questionnaire raise important issues, Cautionary Notes are printed where their significance is explained. These comments refer to the relevant questions to which you answered 'No' in the questionnaire. You should consider these points as you complete the Career Checks - and as you think through the comments in the Overall Match section.

6 Relevant MyAptitude Test Scores

7 Career Check

This simple questionnaire provides you with a list of interests, skills and personal qualities which are likely to be needed for the careers listed on each worksheet. Please tick and discover whether you feel generally suited to any given career area or not. Pencil marks are suggested since you may wish to go over these questions several times and change any of your earlier responses.



From **Your Interest Profile**, the most suitable career areas have been selected for closer investigation and are printed in the remainder of Section C. These are illustrated in the bar graph below:

Career Areas	Interest Level (%)					Typical Careers
	60	70	80	90	100	
Commercial Art/Antiques	[Bar from 60 to 90]					Art Dealer, Art Valuer, Art Auctioneer
Mathematics Based	[Bar from 60 to 90]					Meteorologist, Air Traffic Controller, Logistics/Supply Chain Manager
Retail, Buying & Selling	[Bar from 60 to 90]					Dispensing Optician, Antiques Dealer, Market Researcher
Advertising/Marketing/PR	[Bar from 60 to 90]					Advertising Art Director, Market Researcher, Advertising Copywriter
Surveying (General)	[Bar from 60 to 85]					Land/Geomatics Surveyor, Building Surveyor, Quantity Surveyor
Publishing	[Bar from 60 to 85]					Magazine Publisher, Newspaper Publisher, Music Publisher
Landscape Design/Surveying M	[Bar from 60 to 80]					Landscape Architect, Cartographer, Golf Course Designer
Civil & Structural Engineering M	[Bar from 60 to 80]					Land/Geomatics Surveyor, Civil Engineer, Naval Architect
Structural Design I	[Bar from 60 to 80]					Landscape Architect, Civil Engineer, Structural Engineer

I Indicates an area you have already identified as a possible interest.

M Indicates a strong Overall Match, suggesting that this career area is worth consideration.

Subject Selection

One of the most important tasks you will have to face is to select suitable subjects for next year (A level / IB). At this stage, from your answers to the questionnaire, you appear to be interested in the following subject areas. (Interest levels are shown in brackets)

Mathematics (90%) **Economics/Business (80%)** **Literary Subjects (75%)** **Music/Drama/Theatre**
Studies (75%) **Computing/IT (75%)** **Physics (75%)** **Sport Related (70%)** **Art/Design/Craft (65%)**

It is important to look at the full range of subjects available at your school or college next year and to ensure that you are aware of the subjects which may be essential for the courses and careers you may eventually wish to follow. **The Subject Selection and Subject Availability Charts** (Section D) help you decide the best possible subject combinations which will meet the majority of your most likely future career and HE course needs. Ideally, you should choose subjects which also have high interest levels.

How do I use all this information

This information is provided for you in two ways: online and in this report. In this report you can see The Mind Map (Section F), which illustrates how all the information works together. The Career Analysis Form (Section H) in this report is where you can make notes on any jobs you are researching.

Online, in your Student Portal You have access to your **Interest Profile** of Careers Areas, listed in descending order of interest. You can explore any CAREER AREA and see how well you match it by looking at: **Overall Match, Cautionary Notes and Career Check.**

You can choose from jobs listed and find out more about particular 'jobs' within a broader Careers Area. Use the online **Career Descriptions (WORKBRIEF)** to ask important questions and find out more.

Having done initial research, you can complete your **Personal Reflection** – this gives you an opportunity to make notes on: your thoughts: preferences, why these ideas appeal, courses you are thinking about. It will be a useful document to help you to prepare for any guidance interviews.

The **Action Plan** will help you to note the actions you plan to take or that you have agreed in a guidance session.



COMMERCIAL ART/ANTIQUES

Interest Level: Very High

Overall Match: High

- 1 **Review** - Your Very High score of 90% indicates a very strong interest in art and art history, combined with one in business. English and art history qualifications are obviously appropriate but not essential. A business studies qualification would be equally valuable to an art related degree, as well as opening doors to commerce/business generally. Training in work that combines these two elements will mainly take place 'on the job'.
- 2 **Supporting Subjects** - Arts, humanities or sciences.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

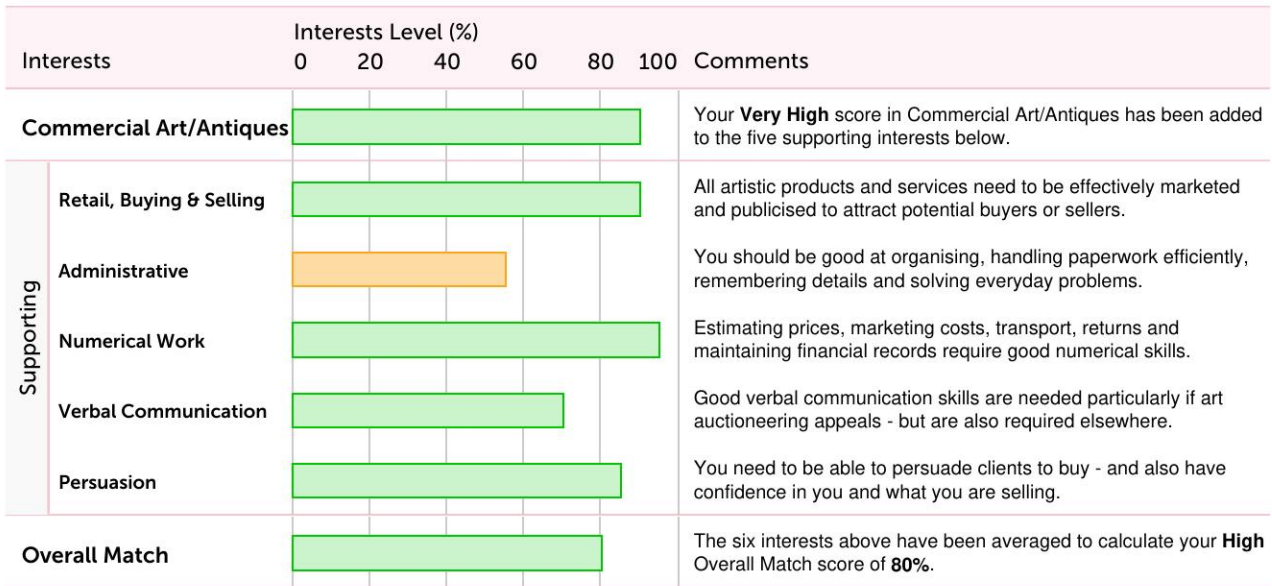
Career	Description - Please refer to WORKBRIEF	
Art Dealer Qualifying exams: Dg Job	Connects artists with art buyers, displaying for purchase original paintings, sculptures and other works of art. May deal in a mix of different styles but more likely to specialise in art created by one particular artist, or from one particular era or style.	<input type="checkbox"/>
Art Valuer Qualifying exams: Dg Job	Assesses how much individual artworks or collections - including paintings, sculpture, jewellery, porcelain, books and furniture - might be worth. Usually specialises in a particular period or type of artwork, such as 18th century paintings or 20th century sculpture.	<input type="checkbox"/>
Art Auctioneer Qualifying exams: Dg Job	Sell works of art or antiques at auction, publishing details in catalogues which may have world-wide circulation. Auction houses have experts in all branches of art who are available to advise the public or the trade. Very few job opportunities exist, however.	<input type="checkbox"/>
Antiques Dealer Qualifying exams: Dg HND Job	Buys and sells antique furniture and other collectable artefacts and works of art, often specialising in an area such as ceramics, glass, paintings, sculpture, clocks or books. May also offer valuations for insurance purposes.	<input type="checkbox"/>
Antiquarian Bookseller Qualifying exams: Dg Job	Runs a specialist bookshop dealing in valuable books, often buying or selling through auction houses, or by direct contact with collectors or other dealers. Needs to develop a detailed knowledge of sales prices and of levels of supply and demand.	<input type="checkbox"/>
Art Exhibition Work Qualifying exams: Dg HND	Involves the expert display of art and the planning of suitable lighting, background and spacing, to present the exhibits in an informative and attractive way. Specialists design and construct exhibition stands for museums, public art galleries, commercial art galleries, and for use in commercial art exhibitions.	<input type="checkbox"/>
Advertising Art Director Qualifying exams: Dg HND	Works in an advertising agency in a 'creative team' with a copywriter, taking responsibility for the visual aspects of an advertising campaign. The visual concept must flow from a briefing about the client, the product, the target audience and the key message to be communicated.	<input type="checkbox"/>
Insurance Underwriter (Art/Antiques) Qualifying exams: Dg HND PQ	Specialises in valuing works of art for insurance purposes. In these careers you would need to negotiate prices or contracts, to discuss the merits of insurance policies or services and be able to maintain good relations with clients.	<input type="checkbox"/>
Picture Researcher Qualifying exams: Dg	Uses visual knowledge and experience to find the 'right' pictures for any given project, whether for a book, newspaper, magazine, advertisement, television programme, film, exhibition, brochure, CD, DVD, or website.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree Job - Job specific HND - Higher National Diploma PQ - Professional Qualification

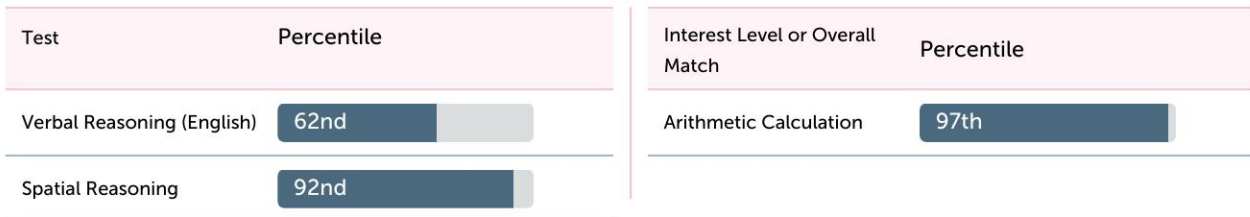


4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 80%**.



5 Cautionary Notes - Your questionnaire answers revealed no negative points that need looking into when considering these careers.

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Commercial Art/Antiques Careers			
Interest in art or antiques	<input type="checkbox"/>	Interest and enjoyment in bargaining over prices	<input type="checkbox"/>
Ability to sell to other people	<input type="checkbox"/>	Ability to persuade people	<input type="checkbox"/>
Have an eye for detail in looking at art or antiques	<input type="checkbox"/>	Ability to express your ideas clearly in writing	<input type="checkbox"/>
Ability to express your thoughts clearly in words	<input type="checkbox"/>	Ability to recognise the individual styles of artists	<input type="checkbox"/>
Memory for prices at auction	<input type="checkbox"/>	Wish to learn how to estimate costs of buying and selling	<input type="checkbox"/>
Interest in international sales and marketing	<input type="checkbox"/>	Interest in the auctioning of fine art/antiques	<input type="checkbox"/>
Ability to estimate the value of a painting or antique	<input type="checkbox"/>	Ability to make numerical calculations quickly	<input type="checkbox"/>
Prepared to study and specialise in fields of art	<input type="checkbox"/>	Interest in researching the origins of art or antiques	<input type="checkbox"/>
Curiosity and persistence when researching an artwork	<input type="checkbox"/>	Motivated to become an expert in eg ceramics, furniture	<input type="checkbox"/>
Interest in art history	<input type="checkbox"/>	Memory for artistic detail	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree Job - Job specific HND - Higher National Diploma PQ - Professional Qualification

Sample



MATHEMATICS BASED

Interest Level: Very High

Overall Match: High

- 1 **Review** - Your Very High score of 90% indicates a very strong interest in mathematics. Studies in mathematics would be worth consideration. For careers in scientific, technological or engineering fields a greater emphasis on the mechanics content of the syllabus would be important. For business careers, statistics content would be helpful.
- 2 **Supporting Subjects** - Mathematics and most other arts, science, economics or business subjects.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

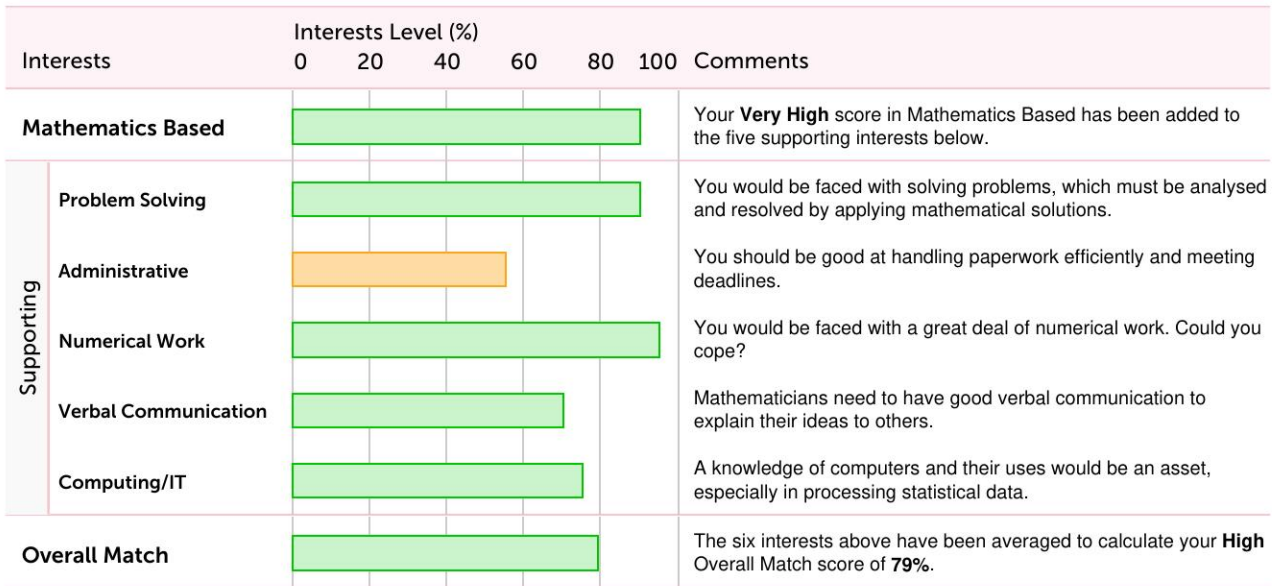
Career	Description - Please refer to WORKBRIEF	
Meteorologist Qualifying exams: Dg HND Job	Seeks to understand particular weather conditions, using information obtained from satellites, radar, remote sensors and weather stations around the world; makes forecasts of weather and climate patterns based on computerised and mathematical models.	<input type="checkbox"/>
Air Traffic Controller Qualifying exams: Dg PQ	Communicates with pilots by radio, providing them with a radar-based picture of all the air traffic in their vicinity and authorising their movements in relation to the flight plans they submit before take-off.	<input type="checkbox"/>
Logistics/Supply Chain Manager Qualifying exams: Dg HND Job	Specialises in organising and improving the supply chain, the sequence of events and decisions which connects raw materials with manufacturing and the end consumer. Aims to deliver the right quantity to the right place, at the right time and at an acceptable cost.	<input type="checkbox"/>
Insurance Underwriter Qualifying exams: Dg HND PQ	Acts on behalf of an insurer to assess the extent of any given risk and decide whether to accept it and on what terms. Must determine the appropriate premium for the risk, setting an amount high enough to reflect the potential loss but low enough to attract the business.	<input type="checkbox"/>
Accountant Qualifying exams: Dg PQ	Works with financial and management information, using specialist knowledge to advise on matters ranging from basic bookkeeping to audit (independent assessment of a client's financial position), taxation, management consultancy and corporate financial planning.	<input type="checkbox"/>
Operational Researcher Qualifying exams: Dg	Examines an organisation's operations before applying mathematical, statistical, computing and other analytical techniques to help the organisation evaluate its operational procedures, improve efficiency and devise strategies for future development.	<input type="checkbox"/>
Investment Analyst Qualifying exams: Dg	Studies the performance of companies on the stock markets of the world in order to advise fund managers on good new investment opportunities, or to warn of any growing weaknesses in performance, which could undermine existing investments.	<input type="checkbox"/>
Management Consultant Qualifying exams: Dg PQ	Provides objective advice and expertise to client organisations, analysing their overall strategy, structure, management and operations. Often called in to identify and assess a problem, report findings and make recommendations for improvement.	<input type="checkbox"/>
Mathematical Researcher Qualifying exams: Dg	May work in an academic, commercial or public service environment, applying mathematical principles to identify trends in data sets or developing mathematical models to explain, quantify or predict almost any situation.	<input type="checkbox"/>
Statistician Qualifying exams: Dg	Collects, analyses, interprets and presents quantitative data, using mathematical techniques and software to produce information on which decisions can be made. May work in such sectors as education, finance, government, health, insurance, market research or transport.	<input type="checkbox"/>
Actuary Qualifying exams: Dg PQ	Uses specialist skills in statistics, probability theory and compound interest to design solutions to questions of financial risk, particularly in the fields of insurance, pensions, risk assessment and investment.	<input type="checkbox"/>
Astronomer/Astrophysicist Qualifying exams: Dg PQ	Collects and analyses data from satellites and spacecraft using optical and radio telescopes to study the structure and nature of the universe and to discover the scientific principles upon which it is based.	<input type="checkbox"/>
Financial Risk Analyst Qualifying exams: Dg HND	Sometimes known as a risk manager or risk surveyor, identifies and analyses areas of potential risk threatening the assets, earning capacity or success of organisations in the industrial, commercial or public sector.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific PQ - Professional Qualification

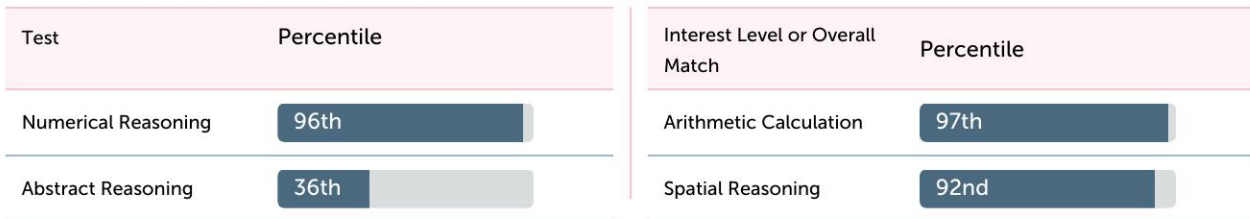


4 **Overall Match** - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match** score of **79%**.



5 **Cautionary Notes** - Your questionnaire answers revealed no negative points that need looking into when considering these careers.

6 **Relevant MyAptitude Test Scores** -



7 **Career Check - Self Test Questionnaire** - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Mathematics Based Careers			
A very high level of mathematical ability	<input type="checkbox"/>	Enjoyment of mathematical and numerical work	<input type="checkbox"/>
Enjoyment of problem-solving with maths	<input type="checkbox"/>	Prepared to work in an office	<input type="checkbox"/>
Good at organising and planning ahead	<input type="checkbox"/>	Interest in finance as an outlet for maths	<input type="checkbox"/>
Interest in using the latest appropriate computer technology	<input type="checkbox"/>	Ability to analyse figures and other data	<input type="checkbox"/>
Quick to learn new mathematical concepts	<input type="checkbox"/>	Intend to take mathematics at a higher level	<input type="checkbox"/>
Interest in the estimation of costs using spread sheets	<input type="checkbox"/>	Able to concentrate on mathematical calculations	<input type="checkbox"/>
Ability to write reports and express your ideas clearly	<input type="checkbox"/>	Memory for mathematical methods	<input type="checkbox"/>
Interest in keeping up-to-date in your subject	<input type="checkbox"/>	Interest in learning new types of maths	<input type="checkbox"/>
Interest in the applications of maths, eg in commerce/science	<input type="checkbox"/>	Ability to understand and apply statistics	<input type="checkbox"/>
Ability to work out the shortest solution to a problem	<input type="checkbox"/>	Flexible - work alone or as part of a team	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific PQ - Professional Qualification

Sample



RETAIL, BUYING & SELLING

Interest Level: Very High

Overall Match: High

- 1 **Review** - Your Very High score of 90% indicates a very strong interest in work involving purchasing and sales. You could prepare for this sort of career via a business management, commerce, marketing or economics degree or HND but a wide range of other arts or science courses could lead into this kind of work eventually. Career prospects are generally much better for graduates.
- 2 **Supporting Subjects** - Arts/sciences.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

Career	Description - Please refer to WORKBRIEF	
Dispensing Optician Qualifying exams: Job	Works in a retail environment, supplying and fitting fit spectacles and contact lenses, as prescribed by an optometrist or ophthalmic surgeon. Must be registered with the General Optical Council and must complete an approved training course.	<input type="checkbox"/>
Antiques Dealer Qualifying exams: Dg HND Job	Buys and sells antique furniture and other collectable artefacts and works of art, often specialising in an area such as ceramics, glass, paintings, sculpture, clocks or books. May also offer valuations for insurance purposes.	<input type="checkbox"/>
Market Researcher Qualifying exams: Dg HND Job	Collects and analyses data to measure what the public think about a wide range of issues, helping manufacturers, politicians, pressure groups and others gauge the public response to various products, advertising campaigns and initiatives.	<input type="checkbox"/>
Estate Agent Qualifying exams: Dg PQ Job	Acts as negotiator between sellers and purchasers of residential, industrial and commercial property or land; normally acts for the seller (vendor), taking a percentage of the selling price after completing a sale; might also deal with the letting and management of properties.	<input type="checkbox"/>
Sales Executive Qualifying exams: Dg HND Job	Promotes products and services to customers and negotiates contracts with the aim of maximising sales profits, usually acting as the key point of contact between an organisation and its clients: answering queries, offering advice and introducing new products.	<input type="checkbox"/>
Travel Agent Qualifying exams: Dg HND Job	Sells holidays on behalf of tour operators, together with air, ferry, train and coach tickets, hotel reservations, car hire services, tours and expeditions, theatre seats and insurance. Might work with the general travelling public or specialise in services for business customers.	<input type="checkbox"/>
Retail Manager Qualifying exams: Dg HND Job	Might sell goods and services online, in a retail park, shopping mall or high street; in a supermarket, a large department store or a specialist boutique. Must maximise profits by setting and reaching sales targets, attracting customers and motivating members of staff.	<input type="checkbox"/>
Retail Buyer Qualifying exams: Dg	Selects and sources a commercially viable range of merchandise to sell in retail outlets, taking into account such issues as store policy, price, quality and availability. Must keep abreast of market trends and react to changes in customer demand.	<input type="checkbox"/>
Advertising Media Buyer Qualifying exams: Dg	Works closely with a media planner to identify and purchase advertising space in a range of media to ensure that a client campaign reaches its target audience. Must prepare costings for clients and negotiate best prices with media sales executives.	<input type="checkbox"/>
Information Technology Sales Professional Qualifying exams: Dg HND	Interacts with clients by identifying their specific business needs and applying detailed technical knowledge of products to meet those needs; must be able to provide advice on all aspects of the installation and use of systems and networks, both before and after the sale.	<input type="checkbox"/>
Customer Services Manager Qualifying exams: Dg HND	Usually the first point of contact in client communication, offers expertise regarding products or services offered by an organisation; may handle complex customer questions, complaints and special orders.	<input type="checkbox"/>
Bookseller Qualifying exams: Dg HND	Interacts with customers in a bookshop to help them locate particular books and to offer information and advice about the range of appropriate titles; may also be involved with ordering and displaying stock and working with publishing company representatives.	<input type="checkbox"/>
Purchasing Manager Qualifying exams: Dg	Obtains the products and services needed by an organisation to support its key activities. This could include purchasing raw materials for manufacturing, sourcing spare parts for machinery maintenance, ordering merchandise for a retail outlet or updating IT facilities.	<input type="checkbox"/>
Retail Merchandiser Qualifying exams: Dg	Ensures that products are available in the right store or on the right website, at the appropriate time, attractively displayed and in sufficient quantity. Must work closely with a buying team to forecast trends accurately, plan stock levels and monitor sales performance.	<input type="checkbox"/>
Visual Merchandiser Qualifying exams: Dip	Sometimes known as a window dresser or display assistant, uses design skills to help promote the image, products and services of a retail organisation, creating eye-catching product displays and store layouts to attract customers and encourage them to buy.	<input type="checkbox"/>

Careers continued on next page

Abbreviations Used:

Job - Job specific Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Dip - Diploma



Career	Description - Please refer to WORKBRIEF	
Warehouse Manager Qualifying exams:	A key part of the supply chain process in a distribution depot, retail superstore or manufacturing plant, oversees the efficient receipt, storage and dispatch of goods such as food, clothing, healthcare products, manufacturing parts and household items.	<input type="checkbox"/>
Wine Merchant Qualifying exams:	Buys wine from growers and shippers to sell on to hotels, restaurants, retail outlets and other clients. May travel to find new wines, visit vineyards, negotiate prices, check production standards and maintain relationships with producers.	<input type="checkbox"/>

Abbreviations Used:

Job - Job specific

Dg - Degree

HND - Higher National Diploma

PQ - Professional Qualification

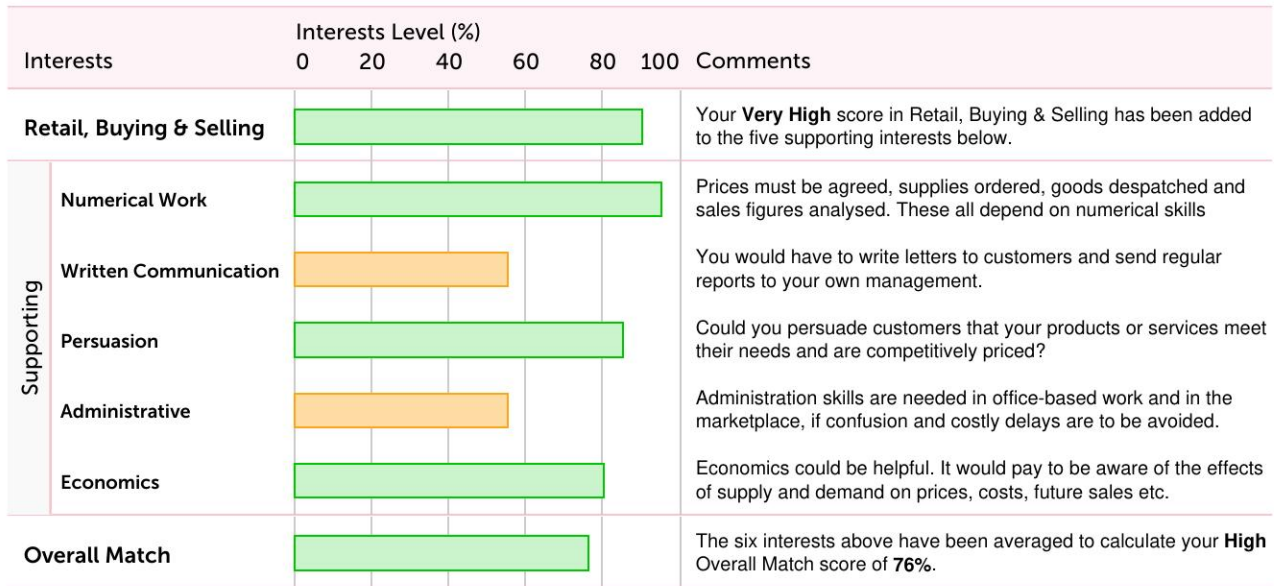
Dip - Diploma

Sample



RETAIL, BUYING & SELLING

4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 76%**.



5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

Urgency (Q123) In all of these careers you will experience pressure to complete tasks quickly and efficiently. Keeping to deadlines is likely to be a vital part of your work.

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -

Test	Percentile	Interest Level or Overall Match	Percentile
Verbal Reasoning (English)	62nd	Numerical Reasoning	96th
Arithmetic Calculation	97th	Spelling (English)	82nd

7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Retail, Buying & Selling Careers			
Enjoy selling and bargaining over prices	<input type="checkbox"/>	Ability to think clearly in mental arithmetic	<input type="checkbox"/>
Ability to speak convincingly	<input type="checkbox"/>	Possess an analytical, problem-solving mind	<input type="checkbox"/>
Wish to meet the needs of clients	<input type="checkbox"/>	Ability to explain your products or services clearly	<input type="checkbox"/>
Wish to establish good relationships with clients	<input type="checkbox"/>	Willingness to travel and be away from home	<input type="checkbox"/>
Ability to accept criticism or rebuffs without stress	<input type="checkbox"/>	Having a good memory for prices	<input type="checkbox"/>
Skill at writing reports regularly	<input type="checkbox"/>	Being tolerant and tactful with difficult people	<input type="checkbox"/>
Having a good memory for names	<input type="checkbox"/>	Interest in modern IT systems	<input type="checkbox"/>
Interest in estimating costs of products or services	<input type="checkbox"/>	Interest in international trade and export	<input type="checkbox"/>
Enthusiasm for your product or service	<input type="checkbox"/>	Desire to find new outlets for your products/services	<input type="checkbox"/>
Observe and react to competition and market trends	<input type="checkbox"/>	Motivated to get a part-time job in shop	<input type="checkbox"/>

Abbreviations Used:

Job - Job specific Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Dip - Diploma



ADVERTISING/MARKETING/PR

Interest Level: Very High

Overall Match: High

- 1 **Review** - Your Very High score of 90% indicates a very strong interest in careers related to advertising/PR. Careers in this area involve planning, organising and co-ordinating activities that promote the image and understanding of an organisation and its products or services to consumers, businesses, members of the public and other specified audiences. The work is often built around specific campaigns. Entry may be via a degree or postgraduate qualification in a subject relevant to the particular sector or via significant relevant work experience.
- 2 **Supporting Subjects** - Literary and design subjects useful.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

Career	Description - Please refer to WORKBRIEF	
Advertising Art Director Qualifying exams: Dg HND	Works in an advertising agency in a 'creative team' with a copywriter, taking responsibility for the visual aspects of an advertising campaign. The visual concept must flow from a briefing about the client, the product, the target audience and the key message to be communicated.	<input type="checkbox"/>
Market Researcher Qualifying exams: Dg HND Job	Collects and analyses data to measure what the public think about a wide range of issues, helping manufacturers, politicians, pressure groups and others gauge the public response to various products, advertising campaigns and initiatives.	<input type="checkbox"/>
Advertising Copywriter Qualifying exams: Dg Job	Works in a 'creative team' with an art director, providing the verbal or written 'copy' for advertising campaigns. This may include slogans, catchphrases, messages and straplines for printed material, text for web advertising, and scripts for radio and TV commercials.	<input type="checkbox"/>
Public Relations Executive Qualifying exams: Dg HND Job	Specialises in looking after the reputation of organisations, using news stories, press releases, product placement and other techniques to promote clients to their intended audience and establish goodwill between them and the public.	<input type="checkbox"/>
Advertising Account Executive/Manager Qualifying exams: Dg HND	Acts as the key link between one or more clients and an advertising agency, liaising between the client and the agency's creative and planning staff to co-ordinate an effective advertising campaign.	<input type="checkbox"/>
Advertising Account Planner Qualifying exams: Dg HND PQ	Plays a key part in an advertising agency, developing campaigns for a range of products and services; responsible for writing the formal creative brief, using research data to identify target audiences and optimum methods of communication.	<input type="checkbox"/>
Marketing Executive Qualifying exams: Dg HND Job	Works to secure the best possible match between the goods or services produced by an organisation and the perceived needs of its actual or potential clients. Develops promotional campaigns to follow up market research findings.	<input type="checkbox"/>
Advertising Media Buyer Qualifying exams: Dg	Works closely with a media planner to identify and purchase advertising space in a range of media to ensure that a client campaign reaches its target audience. Must prepare costings for clients and negotiate best prices with media sales executives.	<input type="checkbox"/>
Advertising Media Planner Qualifying exams: Dg	Works closely with a media buyer, using a range of media, from the press, television, radio and the internet to platforms such as the sides of buildings or the bodywork of buses and taxis, to ensure that a client campaign reaches its target audience as effectively as possible.	<input type="checkbox"/>
Digital Marketing Executive Qualifying exams: Dg HND Job	Manages brand and product strategies to drive online traffic to an organisation's website, using such techniques as Search Engine Optimisation and Pay-Per-Click. Constantly reviewing new technologies to keep the organisation at the forefront of digital developments.	<input type="checkbox"/>
Pay-Per-Click (PPC) Executive Qualifying exams: Dg HND Job	Devises and implements PPC advertising campaigns on key platforms such as Google AdWords and Yahoo AdCentre to drive visitor traffic to a website. The work can involve bidding on keywords and analysing and drawing insight from third party analytics data.	<input type="checkbox"/>
Search Engine Optimisation (SEO) Expert Qualifying exams: Dg HND Job	Ensures that an organisation's brands and websites build high visibility, ranking and traffic as a result of searches on Google, Bing, Yahoo and other search engines. SEO also goes beyond websites to reach the target audience across all platforms and user experiences.	<input type="checkbox"/>
Web Analytics Executive Qualifying exams: Dg HND Job	Pulls together and interprets key data from all areas of an organisation's online activities, including organic search engine traffic, paid traffic, social media metrics and e-marketing analytics.	<input type="checkbox"/>
Digital Marketer Qualifying exams: Dg P-G PQ	A digital marketer leverages online channels to promote products, services, or brands. Their responsibilities include creating and managing content for websites, social media, and email campaigns, optimising search engine results (SEO), conducting paid advertising (PPC), analysing web traffic and user engagement, and utilising data to refine marketing strategies. They aim to boost online presence, drive traffic, and increase conversions while staying current with digital trends.	<input type="checkbox"/>
Social Media Manager Qualifying exams: HND PQ Dip	A Social Media Manager is responsible for developing and executing strategies to enhance a brand's online presence across platforms like Facebook, X, Instagram, and LinkedIn. They create, schedule, and analyse content to engage audiences, increase followership, and drive website traffic. Proficient in data analytics and trend analysis, they adjust strategies based on performance metrics. Collaboration with marketing, PR, and design teams is essential.	<input type="checkbox"/>
Content Strategist Qualifying exams: PQ Dip	A content strategist is a professional who plans, develops, and manages content to meet business goals and user needs. They analyse audience data, set content goals, and create a strategy that aligns with brand voice and marketing objectives. Their role involves coordinating with writers, designers, and marketing teams, ensuring consistent, cohesive, and engaging	

content across all platforms. They focus on optimizing content for SEO, maximising reach, engagement, and conversion rates.

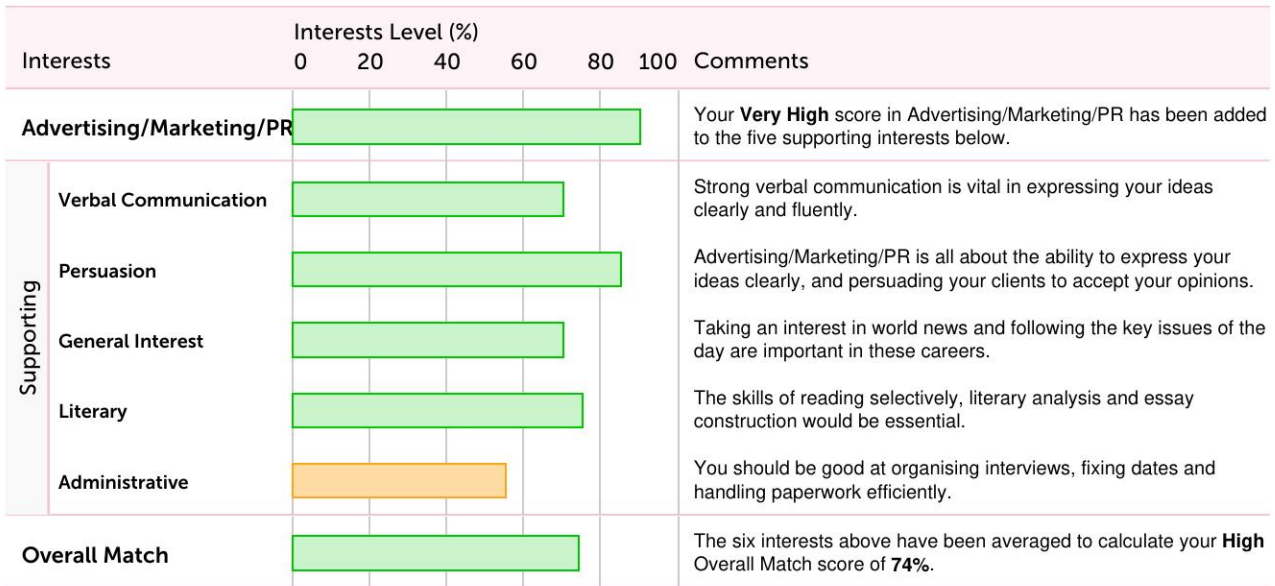


Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific PQ - Professional Qualification P-G - Post Grad
Dip - Diploma



4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 74%**.

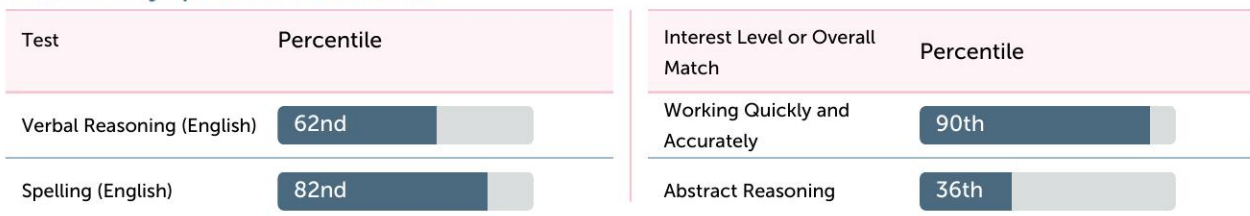


5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

- Challenge Your Opinions** (Q105) In these careers, you would meet people who are argumentative, aggressive and even angry at times. Could you remain calm and in control on these occasions?
- Articles** (Q122) It is sometimes possible to write an article for a magazine or newspaper and this experience could be helpful. Do you have a school magazine you could write for? You could offer your local paper some articles and learn a great deal in the process.
- Urgency** (Q123) In all of these careers you will experience pressure to complete tasks quickly and efficiently. Keeping to deadlines is likely to be a vital part of your work.

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Advertising/Marketing/PR Careers			
Prepared to work long and unsocial hours	<input type="checkbox"/>	Ability to explain your ideas clearly.	<input type="checkbox"/>
Ability to be creative with words	<input type="checkbox"/>	Visually creative	<input type="checkbox"/>
Developing into a confident public speaker	<input type="checkbox"/>	Good verbal and written communication skills	<input type="checkbox"/>
Ability to see different points of view	<input type="checkbox"/>	Enjoy using creative skills to inform and influence others	<input type="checkbox"/>
Ability to be persuasive eg enjoy debating	<input type="checkbox"/>	Enjoy using modern media creatively	<input type="checkbox"/>
An interest in all forms of media	<input type="checkbox"/>	Ability to cooperate and work well in a team	<input type="checkbox"/>
A good level of organisation and planning	<input type="checkbox"/>	A flexible attitude	<input type="checkbox"/>
Ability to multi-task and manage time efficiently	<input type="checkbox"/>	Interest in understanding the needs of others	<input type="checkbox"/>
Interest in understanding consumer wants and needs	<input type="checkbox"/>	Interest in learning to run a business	<input type="checkbox"/>
Interest in current trends and issues	<input type="checkbox"/>	Ability to respond positively to criticism	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific PQ - Professional Qualification P-G - Post Grad

Dip - Diploma

Sample



SURVEYING (GENERAL)

Interest Level: High

Overall Match: High

- 1 **Review** - Your High score of 85% indicates a strong interest in surveying careers. The field is very broad and offers opportunities in numerous specialisations as listed below. The main professional body is the Society of Chartered Surveyors Ireland. A variety of degree courses are available, for which no specific subjects are required, but a good knowledge of mathematics and geography could be valuable. Most of the career fields also have a technician level where entry is usually by way of a HND course or equivalent.
- 2 **Supporting Subjects** - Arts or sciences. Mathematics and geography helpful.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

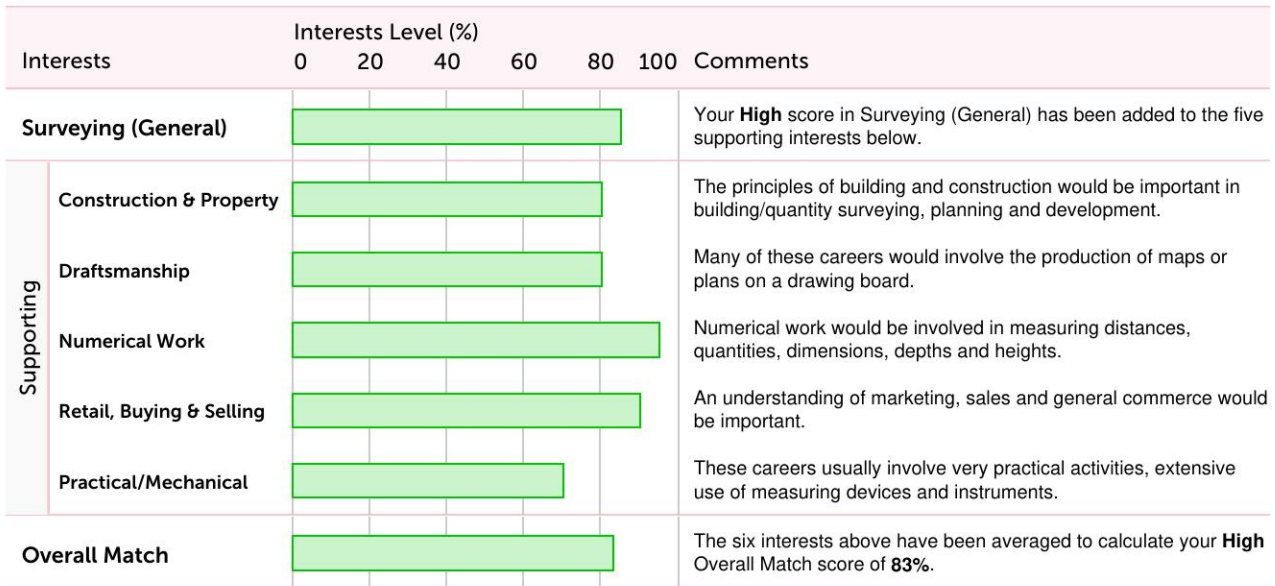
Career	Description - Please refer to WORKBRIEF	
Land/Geomatics Surveyor Qualifying exams: Dg HND	Uses specialist technical equipment to measure specific areas of land, collecting and interpreting data on behalf of clients. Might work on, say, road, tunnel or bridge building projects, land redevelopment, or the installation of power and water supply networks.	<input type="checkbox"/>
Building Surveyor Qualifying exams: Dg HND PQ	Inspects properties to identify structural faults and make recommendations for repair, maintenance and renovation; also advises clients - from individual homeowners to large commercial organisations - on the design and construction of new buildings.	<input type="checkbox"/>
Quantity Surveyor Qualifying exams: Dg HND PQ	Specialises in the financial and contractual aspects of construction projects, translating plans into detailed costs. This involves interpreting the plans of architects and civil engineers to estimate construction costs based on the materials, labour, finance and equipment needed.	<input type="checkbox"/>
Planning and Development Surveyor Qualifying exams: Dg PQ	Works closely with town planners, architects and construction professionals, advising on the effective use of land and property resources. Considers such issues as site planning, development, conservation and transport options, all in relation to current market conditions.	<input type="checkbox"/>
Hydrographic Surveyor Qualifying exams: Dg PQ	Maps the vast expanse of the earth's surface - including ports, oceans, channels and inland waterways - that is underwater, measuring and charting the seabed or surveying for underwater mineral resources, gas and oil deposits..	<input type="checkbox"/>
Marine Surveyor Qualifying exams: Dg PQ	Work covers coastal engineering, land reclamation and fisheries.	<input type="checkbox"/>
Archaeological Surveyor Qualifying exams: Dg HND PQ	Undertakes field surveys of land and structures for future archaeological investigations and excavations, using a range of surveying techniques, instruments and software packages. May also assess the risks that development projects might pose to archaeological heritage.	<input type="checkbox"/>
Rural Practice Surveyor Qualifying exams: Dg HND PQ	Works in aspects of countryside management and development, including valuing land, property and livestock and organising auctions or sales, issuing shooting or fishing permits, advising on possible leisure activities, or managing an estate or large farming enterprise.	<input type="checkbox"/>
Town Planner Qualifying exams: Dg	Makes decisions that affect how people live in towns, cities or the countryside, seeking to allow appropriate development while taking account of the often conflicting demands of housing, industry, agriculture, recreation, transport and environmental conservation.	<input type="checkbox"/>
Town Planning Support Worker Qualifying exams: HND Job	Works with Town/Urban and Country Planners, preparing data, conducting surveys, producing maps, diagrams, plans - increasingly using computer graphics, and frequently dealing with enquiries from the public.	<input type="checkbox"/>
Estate Agent Qualifying exams: Dg PQ Job	Acts as negotiator between sellers and purchasers of residential, industrial and commercial property or land; normally acts for the seller (vendor), taking a percentage of the selling price after completing a sale; might also deal with the letting and management of properties.	<input type="checkbox"/>
Surveyor (General Practice) Qualifying exams: Dg HND PQ	Specialises in managing, valuing, buying, selling and developing land and property; may also assess the environmental impact and economic viability of development projects and compile reports for mortgage lenders.	<input type="checkbox"/>
Mining/Minerals Surveyor Qualifying exams: Dg HND PQ	Explores and maps mineral deposits and considers the feasibility of their safe and profitable extraction. They seek metal ores, coal, salt, building materials and may be responsible for mine safety, and for avoiding environmental damage.	<input type="checkbox"/>
Estate Manager / Land Agent Qualifying exams: Dg HND PQ Job	Manages an estate, farm, amenity horticulture site or forestry operation. May at times be responsible for developing leisure and recreational facilities, such as fishing, shooting, golf and hill walking, or to establish and market holiday accommodation for tourists.	<input type="checkbox"/>
Drilling Engineer Qualifying exams: Dg PQ	Plans and supervises all operations necessary for drilling oil and gas wells. Might work for a multinational corporation engaged in the exploration, extraction and production of oil or gas, an engineering consultancy or an onshore, offshore or mobile drilling contractor.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Job - Job specific

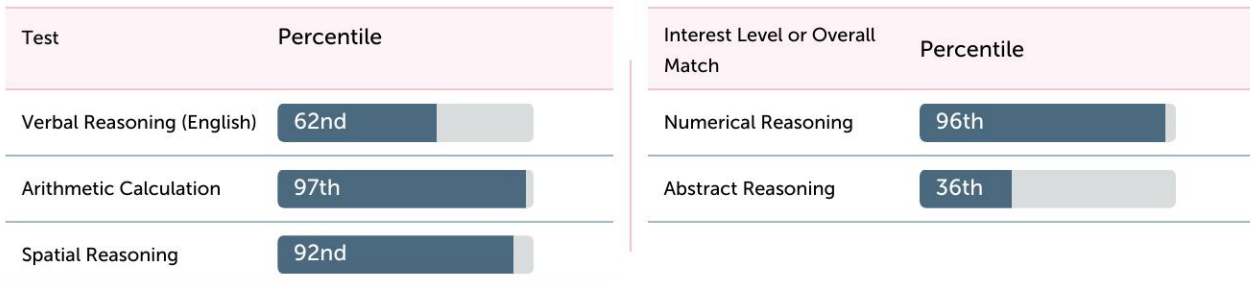


4 **Overall Match** - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match** score of **83%**.



5 **Cautionary Notes** - Your questionnaire answers revealed no negative points that need looking into when considering these careers.

6 **Relevant MyAptitude Test Scores** -



7 **Career Check - Self Test Questionnaire** - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Surveying (General) Careers			
Ability to make accurate measurements	<input type="checkbox"/>	Interest in building and construction methods	<input type="checkbox"/>
Enjoyment of making plans and layouts	<input type="checkbox"/>	Enjoyment of and competence in numerical work	<input type="checkbox"/>
Willingness to negotiate with builders	<input type="checkbox"/>	Ability to produce and interpret plans or diagrams	<input type="checkbox"/>
Ability to read maps accurately	<input type="checkbox"/>	Memory for prices	<input type="checkbox"/>
Good eye for finely printed detail	<input type="checkbox"/>	Keen to use appropriate computer technology	<input type="checkbox"/>
Interest and enjoyment in supervising other people	<input type="checkbox"/>	Enjoyment of outdoor work	<input type="checkbox"/>
Ability to write clear and accurate reports quickly	<input type="checkbox"/>	Interest in solving practical problems of all kinds	<input type="checkbox"/>
Ability to use geometry and trigonometry	<input type="checkbox"/>	Memory for diagrams and drawings	<input type="checkbox"/>
Interest in planning roads, buildings, urban layouts, etc	<input type="checkbox"/>	Willing to learn how to price projects	<input type="checkbox"/>
Willing to travel distances to different sites	<input type="checkbox"/>	Ability to think in three-dimensional terms	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Job - Job specific

Sample



PUBLISHING

Interest Level: High

Overall Match: High

- 1 **Review** - Your High score of 85% indicates a strong interest in publishing. You might consider English or another literary subject as one of your subjects. If you have the right kind of ability, then English is a subject which you could find deeply rewarding. Studies in English could provide a foundation for many degree course subjects requiring an ability to communicate well in writing, e.g. for literary subjects as well as for subjects such as law or philosophy. Possible degree course combinations might include English coupled with law, management sciences, economics, psychology, American studies, European studies, a foreign language, publishing etc.
- 2 **Supporting Subjects** - Arts/sciences.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

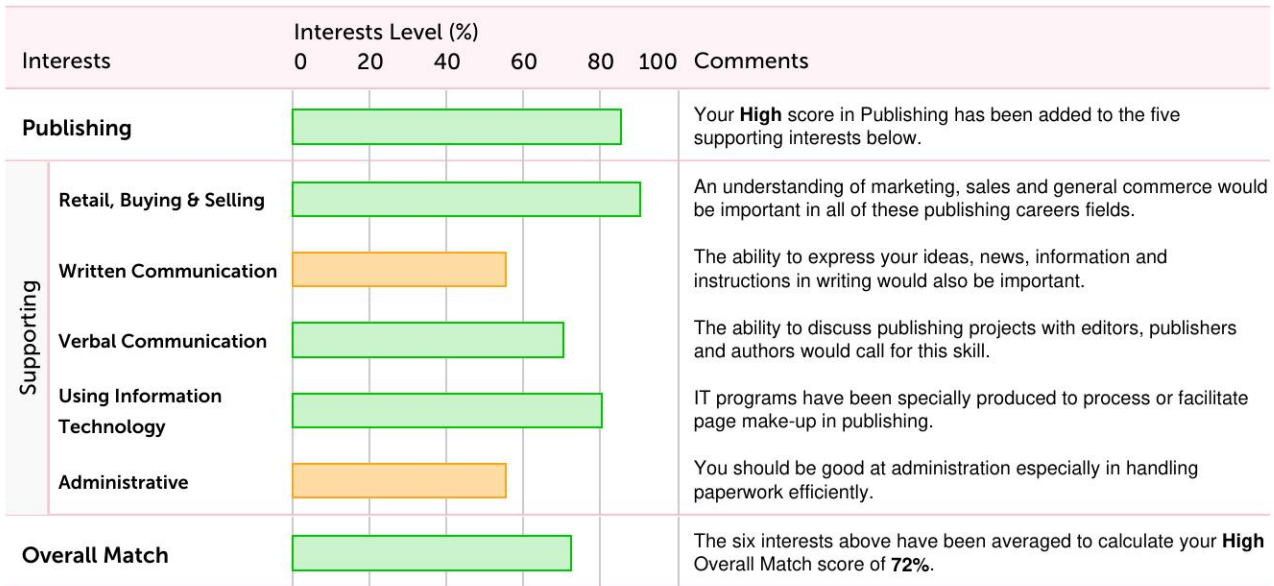
Career	Description - Please refer to WORKBRIEF	
Magazine Publisher Qualifying exams: Dg	Manages one or more printed or online periodicals, taking responsibility for making them an editorial and commercial success. Establishes overall editorial direction, sets budgets and controls business operations to balance high quality content with revenue and profit.	<input type="checkbox"/>
Newspaper Publisher Qualifying exams: Dg	Manages one or more printed or online newspapers, taking responsibility for making them an editorial and commercial success. Establishes overall editorial direction, sets budgets and controls business operations to balance high quality content with revenue and profit.	<input type="checkbox"/>
Music Publisher Qualifying exams: Dg HND	Secures contracts with composers and songwriters to have the publishing rights of current and/or future compositions; actively seeks to exploit these rights by licensing material for recording, airplay, inclusion in films and television, and many other commercial uses.	<input type="checkbox"/>
Technical Author Qualifying exams: Dg	Communicates technical information in a user-friendly way, writing instruction manuals, training guides and reference documentation for a variety of products and services. May also produce material in the form of software demonstrations and interactive tutorials.	<input type="checkbox"/>
Author/Creative Writer Qualifying exams: Dg Job	Creates original pieces of written work, such as novels, poems, plays or biographies, in fictional and non-fictional genres. Academic qualifications are not essential, although many authors find it useful to pursue a degree or postgraduate course in creative writing.	<input type="checkbox"/>
Indexer Qualifying exams: Dg	Compiles lists of searchable terms relating to the content of documents such as books, periodicals, technical manuals or reports, websites or large collections to help users find the information they need.	<input type="checkbox"/>
Lexicographer Qualifying exams: Dg	Compiles, edits and updates dictionaries, monitoring and recording uses of language and using databases to check a wide range of evidence. Considers both the meaning and usage of words and phrases before compiling authoritative definitions.	<input type="checkbox"/>
Commissioning Editor Qualifying exams: Dg	In book publishing, identifies authors and titles that will sell well and enhance the publisher's list; in magazine publishing, commissions writers to produce specific features. May start as editorial assistant and work up to commissioning role.	<input type="checkbox"/>
Copy Editor Qualifying exams: Dg	In publishing, ensures that material is clear and consistent, complete and credible, and that text is well written and grammatically correct. May work on a range of publications, including books, journals, newspapers, websites and other electronic resources.	<input type="checkbox"/>
Literary Agent Qualifying exams:	Acts as a link between writers and the publishing and media industries; uses contacts and experience to negotiate rates on behalf of writers and to sell novels, books and screenplays to publishing houses and media production companies.	<input type="checkbox"/>
Proofreader Qualifying exams: Dg	Carefully checks written text after it has been edited but before it is printed or published, providing a final quality check to ensure that there are no spelling or grammatical mistakes, that pages are correctly numbered and that nothing has been omitted.	<input type="checkbox"/>
Publishing Rights Manager Qualifying exams: Dg	Ensures that a publishing house secures maximum profit from its titles by negotiating publishing rights for books and related products. This might include foreign rights, book club and paperback editions, serials and extracts, audio and electronic formats, and translations.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific



4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 72%**.

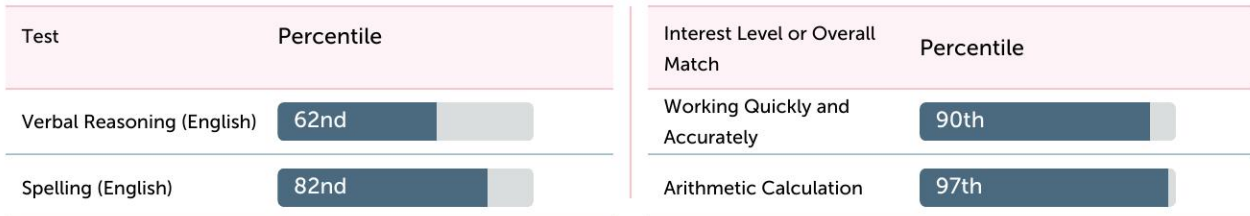


5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

Paperwork (Q136) A great deal of paperwork, telephoning and general office work would be involved in these careers.

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Publishing Careers			
Ability to recognise the sales potential of books and articles	<input type="checkbox"/>	Ability to write well and communicate clearly	<input type="checkbox"/>
An alert, entrepreneurial mind	<input type="checkbox"/>	Ability to analyse literature critically	<input type="checkbox"/>
An excellent knowledge of words	<input type="checkbox"/>	Ability to read quickly and for a long time	<input type="checkbox"/>
A good memory for details of books	<input type="checkbox"/>	Ability to work under pressure of short deadlines	<input type="checkbox"/>
Willingness to assess publishing risks	<input type="checkbox"/>	Good judgement and common sense	<input type="checkbox"/>
Ability to get on well with writers/authors	<input type="checkbox"/>	Interest in modern marketing methods	<input type="checkbox"/>
Interest in modern printing methods	<input type="checkbox"/>	Interest in understanding copyright law	<input type="checkbox"/>
Ability to spot errors in grammar and layout	<input type="checkbox"/>	Interest in book sales trends at home and abroad	<input type="checkbox"/>
Ability to spot the likely demand for a book	<input type="checkbox"/>	Interest in digital publishing/innovation	<input type="checkbox"/>
Prepared to work for low pay	<input type="checkbox"/>	Ability to exploit new media opportunities	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree HND - Higher National Diploma Job - Job specific

Sample

Padalia, Karan Gupta Consulting - Publishing



LANDSCAPE DESIGN/SURVEYING

Interest Level: High

Overall Match: High

- 1 **Review** - Your High score of 80% indicates a strong interest in careers in Landscape design/surveying. Most entrants train via a degree or course. No specific subjects are required, but a good understanding of mathematics and geography are valuable.
- 2 **Supporting Subjects** - Various. Mathematics and geography helpful.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

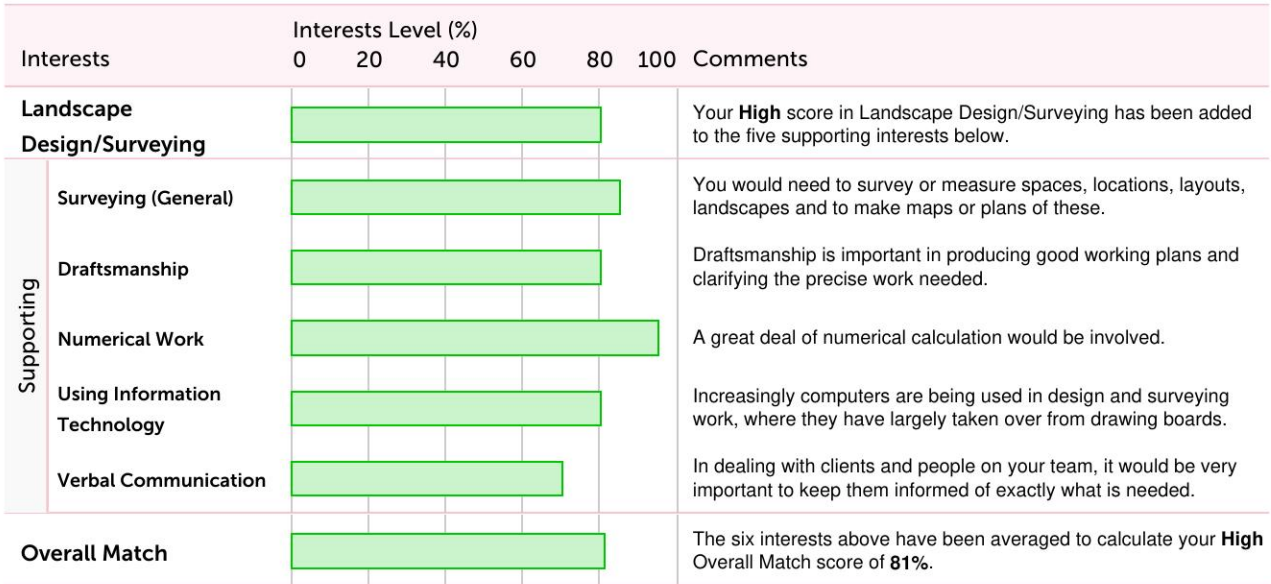
Career	Description - Please refer to WORKBRIEF	
Landscape Architect/Designer Qualifying exams: Dg PQ	Works with architects, town planners, civil engineers and others to preserve the natural scenery and ecology of an area while creating attractive settings for construction projects such as housing developments, roads, parks, play areas, offices or industrial buildings.	<input type="checkbox"/>
Cartographer Qualifying exams: Dg	Converts geographic information into maps, charts, graphs and other forms of visual representation of data. Usually needs a degree in a subject such as geographical information systems (GIS) or surveying and mapping science.	<input type="checkbox"/>
Golf Course Designer Qualifying exams: Dg Job	May be commissioned by a client or golf club to work on a new project or to make alterations to an existing course. The work ranges from broad conceptual design to detailed documentation of greens, tees, bunkers, drainage and irrigation.	<input type="checkbox"/>
Land/Geomatics Surveyor Qualifying exams: Dg HND	Uses specialist technical equipment to measure specific areas of land, collecting and interpreting data on behalf of clients. Might work on, say, road, tunnel or bridge building projects, land redevelopment, or the installation of power and water supply networks.	<input type="checkbox"/>
Planning and Development Surveyor Qualifying exams: Dg PQ	Works closely with town planners, architects and construction professionals, advising on the effective use of land and property resources. Considers such issues as site planning, development, conservation and transport options, all in relation to current market conditions.	<input type="checkbox"/>
Hydrographic Surveyor Qualifying exams: Dg PQ	Maps the vast expanse of the earth's surface - including ports, oceans, channels and inland waterways - that is underwater, measuring and charting the seabed or surveying for underwater mineral resources, gas and oil deposits..	<input type="checkbox"/>
Rural Practice Surveyor Qualifying exams: Dg HND PQ	Works in aspects of countryside management and development, including valuing land, property and livestock and organising auctions or sales, issuing shooting or fishing permits, advising on possible leisure activities, or managing an estate or large farming enterprise.	<input type="checkbox"/>
Town Planner Qualifying exams: Dg	Makes decisions that affect how people live in towns, cities or the countryside, seeking to allow appropriate development while taking account of the often conflicting demands of housing, industry, agriculture, recreation, transport and environmental conservation.	<input type="checkbox"/>
Estate Manager / Land Agent Qualifying exams: Dg HND PQ Job	Manages an estate, farm, amenity horticulture site or forestry operation. May at times be responsible for developing leisure and recreational facilities, such as fishing, shooting, golf and hill walking, or to establish and market holiday accommodation for tourists.	<input type="checkbox"/>
Landscape Scientist Qualifying exams: Dg P-G	Works with landscape architects/designers, carrying out ecological and habitat surveys of a site, advising on planting, creating new habitats and drawing up wildlife management plans. Usually specialises in, say, botany, conservation, ecology, geology or soil science.	<input type="checkbox"/>
Land-based Engineer Qualifying exams: Dg	Specialises in the design and development of technology related to agriculture or one of the allied land based industries, including forestry, food engineering and technology, renewable energy, horticulture and the environment.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree PQ - Professional Qualification Job - Job specific HND - Higher National Diploma P-G - Post Grad



4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match** score of **81%**.

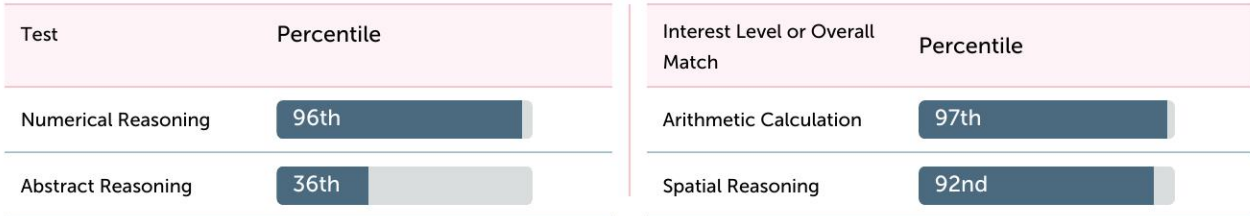


5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

Team Membership (Q292) These careers call for people who are able to work well in teams. There is likely to be little room for 'solo operators'.

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Landscape Design/Surveying Careers			
Ability to represent ideas for landscape visually.	<input type="checkbox"/>	Ability to produce accurate plans	<input type="checkbox"/>
Ability to express ideas in words.	<input type="checkbox"/>	Ability to work accurately with numbers	<input type="checkbox"/>
Ability to understand maps	<input type="checkbox"/>	Ability to produce maps	<input type="checkbox"/>
Interest in how to work out the costs of a project	<input type="checkbox"/>	Interest in supervising workers on a site	<input type="checkbox"/>
Good memory for details of plans or drawings	<input type="checkbox"/>	Ability to understand planning and building laws	<input type="checkbox"/>
Awareness of the importance of different soil types	<input type="checkbox"/>	An appreciation of the needs of plants and trees	<input type="checkbox"/>
Interest in land valuation and prices	<input type="checkbox"/>	Careful attention to the finest details of maps	<input type="checkbox"/>
Enjoyment at working on a drawing or design	<input type="checkbox"/>	Accuracy in making a drawing or sketch	<input type="checkbox"/>
An observant eye for fine detail	<input type="checkbox"/>	Appreciation of need for landscape design/surveying	<input type="checkbox"/>
Ability to perceive structures in three dimensions	<input type="checkbox"/>	Ability to interpret and carry out the plans of other people	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree PQ - Professional Qualification Job - Job specific HND - Higher National Diploma P-G - Post Grad

Sample



CIVIL & STRUCTURAL ENGINEERING

Interest Level: High

Overall Match: High

- 1 **Review** - Your High score of 80% indicates a strong interest in careers in Civil and Structural Engineering. Careers in these fields typically require mathematics and physics for admission into a degree or course.
- 2 **Supporting Subjects** - Mathematics/physics important.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

Career	Description - Please refer to WORKBRIEF	
Land/Geomatics Surveyor Qualifying exams: Dg HND	Uses specialist technical equipment to measure specific areas of land, collecting and interpreting data on behalf of clients. Might work on, say, road, tunnel or bridge building projects, land redevelopment, or the installation of power and water supply networks.	<input type="checkbox"/>
Civil Engineer Qualifying exams: Dg PQ	Designs and manages the construction of bridges, roads, tunnels, pipelines, dams, sewage plants, railways, power stations and major buildings. Must have an accredited degree in civil or structural engineering.	<input type="checkbox"/>
Offshore Engineer Qualifying exams: Dg PQ	Designs, constructs and manages drilling rigs. Their work is closely allied to that of civil engineering - but with a considerable input of mechanical, electrical and control engineering.	<input type="checkbox"/>
Naval Architect Qualifying exams: Dg HND PQ	Specialises in the design, construction and repair of ships, boats and other marine vessels and offshore structures. May be involved with merchant ships, passenger ferries, naval warships, offshore drilling platforms or yachts, powerboats and other recreational craft.	<input type="checkbox"/>
Mining/Quarrying Engineer Qualifying exams: Dg PQ	Ensures the safe development of mines and similar operations, using blasting, drilling and excavation methods to extract raw materials from the ground. Might also design and manage plants for processing minerals into metals and saleable concentrates.	<input type="checkbox"/>
Structural Engineer Qualifying exams: Dg HND PQ	Works on construction projects alongside architects, civil engineers and other professionals, taking particular responsibility for such things as the design, analysis, building and maintenance of load bearing or resisting structures, such as dams, tall buildings and bridges.	<input type="checkbox"/>
Building Surveyor Qualifying exams: Dg HND PQ	Inspects properties to identify structural faults and make recommendations for repair, maintenance and renovation; also advises clients - from individual homeowners to large commercial organisations - on the design and construction of new buildings.	<input type="checkbox"/>
Quantity Surveyor Qualifying exams: Dg HND PQ	Specialises in the financial and contractual aspects of construction projects, translating plans into detailed costs. This involves interpreting the plans of architects and civil engineers to estimate construction costs based on the materials, labour, finance and equipment needed.	<input type="checkbox"/>
Marine Surveyor Qualifying exams: Dg PQ	Work covers coastal engineering, land reclamation and fisheries.	<input type="checkbox"/>
Archaeological Surveyor Qualifying exams: Dg HND PQ	Undertakes field surveys of land and structures for future archaeological investigations and excavations, using a range of surveying techniques, instruments and software packages. May also assess the risks that development projects might pose to archaeological heritage.	<input type="checkbox"/>
Rural Practice Surveyor Qualifying exams: Dg HND PQ	Works in aspects of countryside management and development, including valuing land, property and livestock and organising auctions or sales, issuing shooting or fishing permits, advising on possible leisure activities, or managing an estate or large farming enterprise.	<input type="checkbox"/>
Architect Qualifying exams: Dg PQ	Designs and constructs new buildings and restores and conserves old ones. Whatever the brief, the architect's design must take into account all client requirements and a range of other issues, such as budget, safety, building regulations and planning laws.	<input type="checkbox"/>
Town Planner Qualifying exams: Dg	Makes decisions that affect how people live in towns, cities or the countryside, seeking to allow appropriate development while taking account of the often conflicting demands of housing, industry, agriculture, recreation, transport and environmental conservation.	<input type="checkbox"/>
Architectural Technologist Qualifying exams: HND Job	A specialist in the application of building science and technology to architectural design and construction projects. Able, when fully chartered, to set up in practice and provide a full architectural design service to the public and other clients.	<input type="checkbox"/>
Surveyor (General Practice) Qualifying exams: Dg HND PQ	Specialises in managing, valuing, buying, selling and developing land and property; may also assess the environmental impact and economic viability of development projects and compile reports for mortgage lenders.	<input type="checkbox"/>

Careers continued on next page

Abbreviations Used:

Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Job - Job specific



Career	Description - Please refer to WORKBRIEF	
Oceanographer Qualifying exams: Dg	A scientist concerned with the chemistry, biology, physics or geology of the marine world, may study coastlines, waves and tidal flow, the structure of the seabed, estuaries and coastal waters or organisms that live in the sea.	<input type="checkbox"/>
Transport Planner Qualifying exams: Dg	Assesses the impact of transport issues on the public and works on policies and projects to improve existing transport systems or develop new ones. This includes air travel, rail networks, roads and the use of cars, lorries and buses, bicycle lanes and pedestrian paths.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree

HND - Higher National Diploma

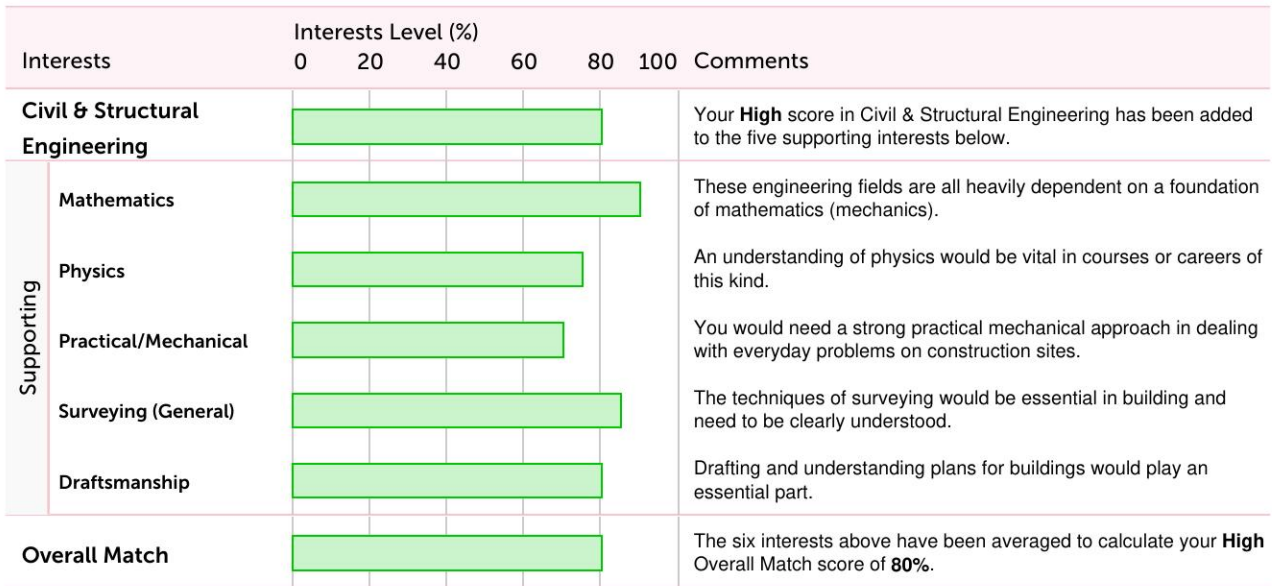
PQ - Professional Qualification

Job - Job specific

Sample



4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 80%**.

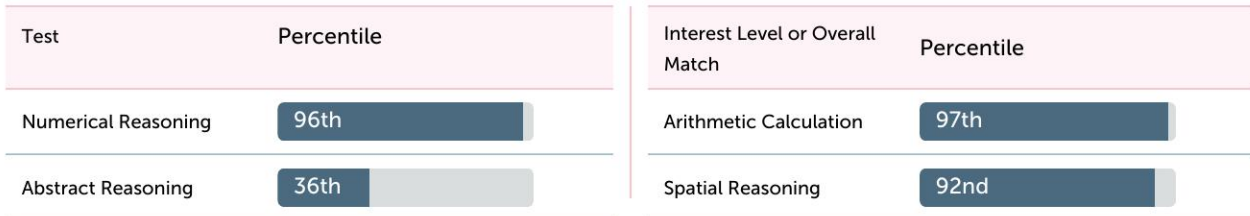


5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

Danger (Q284) At times, these careers can involve above average danger. You would need to be aware of essential precautions and remain constantly alert to potential hazards to others as well as yourself.

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Civil & Structural Engineering Careers			
Interest in other branches of engineering	<input type="checkbox"/>	A keen interest in building and construction projects	<input type="checkbox"/>
An interest in the way buildings etc are constructed	<input type="checkbox"/>	Good mathematical ability	<input type="checkbox"/>
Interest in the application of physics and mechanics	<input type="checkbox"/>	Have a practical and mechanical approach to problems	<input type="checkbox"/>
Interest in site surveying techniques	<input type="checkbox"/>	Interest in creating new structural designs	<input type="checkbox"/>
Interest in interpreting other people's drawings or designs	<input type="checkbox"/>	Aware of the need for calculating the cost of a new building	<input type="checkbox"/>
Ability to plan and organise all stages of a project	<input type="checkbox"/>	Ability to carry out other people's plans accurately	<input type="checkbox"/>
Ability to speak and write clearly	<input type="checkbox"/>	Ability to conceive structures in three dimensions	<input type="checkbox"/>
Excellent teamwork qualities	<input type="checkbox"/>	Prepared to take responsibility for safety of others	<input type="checkbox"/>
Interest in the construction of large scale projects	<input type="checkbox"/>	Ability to produce clear and precise instructions	<input type="checkbox"/>
Interest in the latest construction techniques	<input type="checkbox"/>		

Abbreviations Used:

Dg - Degree HND - Higher National Diploma PQ - Professional Qualification Job - Job specific



STRUCTURAL DESIGN

Interest Level: High

Overall Match: High

- 1 **Review** - Your High score of 80% indicates a strong interest in drawing or designing within a structural context, and may well consider a degree or HND course leading to one of the careers below. Entry to most will require a portfolio of your work and evidence of knowledge of your chosen field gained from reading and your own experience. Architecture and town & country planning both also have a technician level of entry, often using an HND.
- 2 **Supporting Subjects** - Art/arts/sciences/mathematics.
- 3 **Career Suggestions** - The following careers are some you might like to consider specifically within this area.

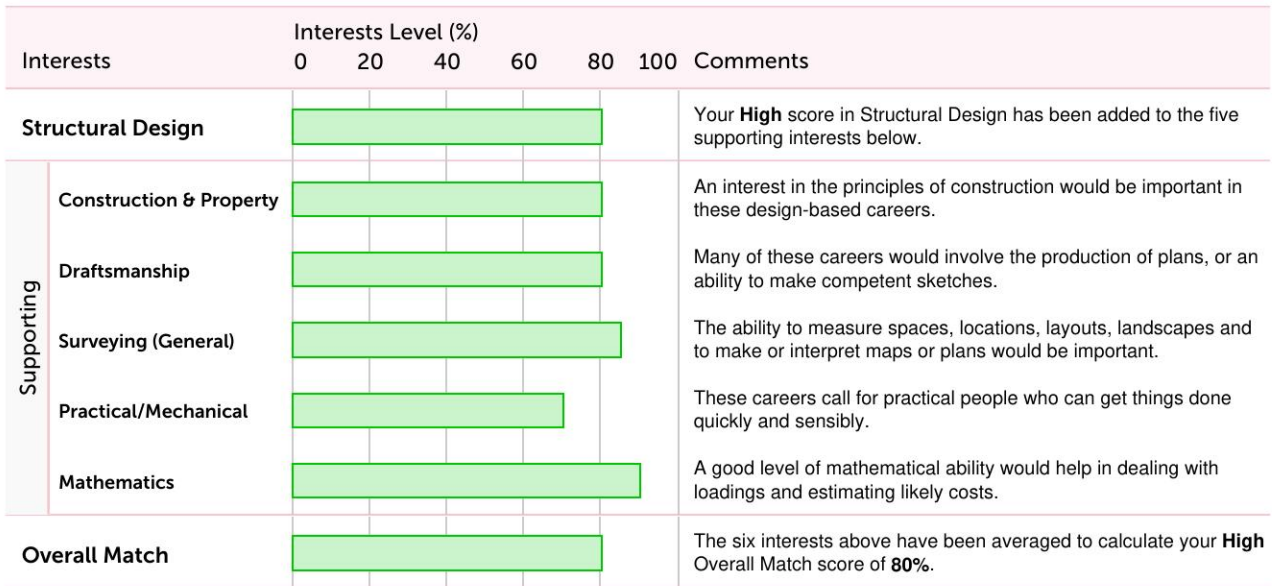
Career	Description - Please refer to WORKBRIEF	
Landscape Architect/Designer Qualifying exams: Dg PQ	Works with architects, town planners, civil engineers and others to preserve the natural scenery and ecology of an area while creating attractive settings for construction projects such as housing developments, roads, parks, play areas, offices or industrial buildings.	<input type="checkbox"/>
Civil Engineer Qualifying exams: Dg PQ	Designs and manages the construction of bridges, roads, tunnels, pipelines, dams, sewage plants, railways, power stations and major buildings. Must have an accredited degree in civil or structural engineering.	<input type="checkbox"/>
Structural Engineer Qualifying exams: Dg HND PQ	Works on construction projects alongside architects, civil engineers and other professionals, taking particular responsibility for such things as the design, analysis, building and maintenance of load bearing or resisting structures, such as dams, tall buildings and bridges.	<input type="checkbox"/>
Architect Qualifying exams: Dg PQ	Designs and constructs new buildings and restores and conserves old ones. Whatever the brief, the architect's design must take into account all client requirements and a range of other issues, such as budget, safety, building regulations and planning laws.	<input type="checkbox"/>
Exhibition Designer Qualifying exams: Dg Job	Creates attractive displays for major events, trade shows, conferences, art galleries and museums, using graphics, props, lighting and sound to make the most of the exhibition space. Must balance aesthetics and innovation with the limitations of space and budget.	<input type="checkbox"/>
TV Studio Set Designer Qualifying exams: Dg Job	Responsible for creating sets for use in production of films, programmes, commercials etc. Sometimes responsible for entire visual aesthetic of a production. Works and communicates with directors, producers and costume designers.	<input type="checkbox"/>
Architectural Technologist Qualifying exams: HND Job	A specialist in the application of building science and technology to architectural design and construction projects. Able, when fully chartered, to set up in practice and provide a full architectural design service to the public and other clients.	<input type="checkbox"/>
Surveyor (General Practice) Qualifying exams: Dg HND PQ	Specialises in managing, valuing, buying, selling and developing land and property; may also assess the environmental impact and economic viability of development projects and compile reports for mortgage lenders.	<input type="checkbox"/>
Interior Designer Qualifying exams: Dg HND Job	Plans and supervises the interiors of buildings, specifying colour schemes, curtains, carpets, wall and ceiling decoration, furniture, lighting, fixtures and fittings. May specialise in private homes or commercial buildings, often working in close association with architects.	<input type="checkbox"/>
Theatre Set/Stage Designer Qualifying exams: Dg HND Job	Works closely with directors to create the required and sets costumes for theatrical productions.	<input type="checkbox"/>
Architectural Technician Qualifying exams: Dg HND PQ	Supports architectural technologists, architects and other professionals in the construction industry. Specialises in collating technical information during the development of a project design, preparing drawings and writing specifications for construction work.	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree PQ - Professional Qualification HND - Higher National Diploma Job - Job specific



4 Overall Match - These bar graphs show the Interest Level of this career area, plus relevant supporting interests for careers in this field. These percentages have been averaged to produce your **High Overall Match score of 80%**.



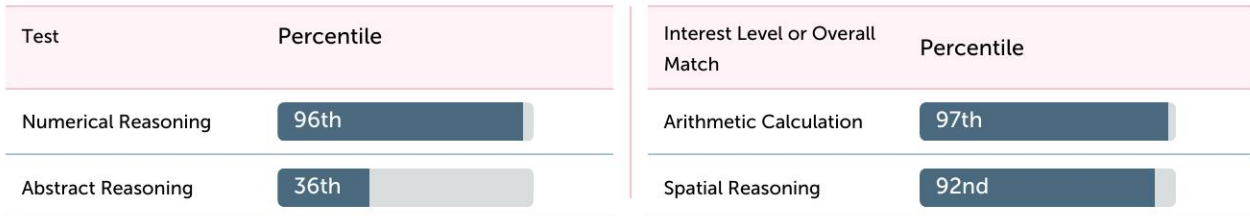
5 Cautionary Notes - Your answers suggest that the following points should be considered when looking at this area:

Manual Precision
(Q37)

Could you use your hands in the precise and very controlled way required in this sort of work?

The full list of cautionary notes for this student is available within MyHQ for staff and within MyFutureJourney for the student

6 Relevant MyAptitude Test Scores -



7 Career Check - Self Test Questionnaire - Please check this list of important qualities which are likely to be required in these careers. Tick to see how well you match these.

For Structural Design Careers			
Keen to use appropriate computer technology	<input type="checkbox"/>	Interest in the structural design of buildings	<input type="checkbox"/>
Interest in learning about building and construction	<input type="checkbox"/>	Ability to produce creative designs	<input type="checkbox"/>
Interest in learning to survey a site	<input type="checkbox"/>	Interest and enjoyment in using your hands skilfully	<input type="checkbox"/>
Mathematical ability - good geometry/trigonometry	<input type="checkbox"/>	Ability to produce accurate plans for others to follow	<input type="checkbox"/>
Ability to interpret other people's plans	<input type="checkbox"/>	Good eye for fine detail	<input type="checkbox"/>
Good map reading ability	<input type="checkbox"/>	Interest in learning how to cost a construction project	<input type="checkbox"/>
Desire to supervise the work of a construction team	<input type="checkbox"/>	An orderly and methodical way of working	<input type="checkbox"/>
Ability to plan ahead and get work done on time	<input type="checkbox"/>	Ability to organise and co-ordinate the work of others	<input type="checkbox"/>
Interest in working well with groups of other people	<input type="checkbox"/>	Ability to give clear instructions	<input type="checkbox"/>
Prepared to work all over the country	<input type="checkbox"/>	Ability to spot potential design flaws	<input type="checkbox"/>

Abbreviations Used:

Dg - Degree

PQ - Professional Qualification

HND - Higher National Diploma

Job - Job specific

Sample

Padalia, Karan Gupta Consulting - Structural Design



SUBJECT SELECTION CHART

This chart is designed to help you choose the subject combinations of A Levels subjects, that are most appropriate for your potential future careers or higher education courses.

Your choice of A Levels subjects should reflect:

- Your stronger school subject interests
- The subjects in which you think you can achieve the best results
- Subjects required for articular courses and careers, eg mathematics for engineering
- The importance of keeping open the widest range of future career and degree course options at this stage

The left hand column of the subject selection chart below lists the top career areas that appear in your profile in Section B. Subject groups and areas are arranged along the top columns. The symbols used are explained at the top left hand corner of the chart below. Priority should be given whenever possible to subject areas marked with a solid circle, followed by those with a hollow circle, etc. An interest level for each of the subject areas is also shown and should help you to select your subjects. Ideally you should choose subjects which also have high interest levels.

A Levels Subject Groups

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
		Literary Subjects	History Related	Languages - Modern/Classical	Miscellaneous Arts/Humanities	Economics/Business	Music/Drama/Theatre Studies	Art/Design/Craft	Computing/IT	Mathematics	Chemistry	Biology	Physics	Geography/Geology	Food and Nutrition	Sport Related	Engineering Related
Career Areas	Interest %	75	50	10	45	80	75	65	75	90	10	0	75	45	10	70	55
Commercial Art/Antiques	90	■	■	■	■	○		○	■	■	■			■			
Mathematics Based	90	■							■	●			■				
Retail, Buying & Selling	90	■		■	■	○		■	■	■				■			
Advertising/Marketing/PR	90	■		■	■	■		■		■							
Surveying (General)	85	■						■	■	○			■	○			■
Publishing	85	○	○	○	■	■		■	■	■			■	■			
Landscape Design/Surveying	80	■				■		○	■	○		○	■	○			■
Civil & Structural Engineering	80	■				■		■	■	●	■		○	■			●
Structural Design	80	■	■			■		○	■	○			○	■			○

→

Please list your subject group choices or alternative choices in these boxes

1. _____

2. _____

3. _____

The three rows on the bottom of this chart can be used by you to select up to three different combinations of A Levels subjects which suit your career requirements. The interest levels shown for each of the subject areas and career areas should help you to narrow down your choices.

A Levels Subjects Available at Karan Gupta Consulting

Subject groups shown in the columns of the Subject Selection Chart, and which are normally available to you at school or college for A Levels subjects are shown below. It may help to highlight those subjects which you chose for your subject combinations on the opposite page. This is important when several different subjects are available under the same subject group. Thus in Group 2 you might highlight 'History', and in Group 3 'French' or 'German'.

Subject Group	Subjects Available	Subject Group	Subjects Available
1. Literary Subjects	English Language English Literature	7. Computing/IT	Computer Science
2. History Related	History History of Art Politics	8. Mathematics	Mathematics Further Mathematics
3. Miscellaneous Arts/Humanities	Psychology Religious Studies Film Studies Philosophy	9. Chemistry	Chemistry (Single Subject)
4. Economics/Business	Law Accounting Business Economics	10. Biology	Biology (Single Subject) Environmental Science
5. Music/Drama/Theatre Studies	Music Drama and Theatre	11. Physics	Physics (Single Subject)
6. Art/Design/Craft	Art and Design Design and Technology	12. Geography/Geology	Geography

This chart is designed to help you choose the subject combinations of IB subjects, that are most appropriate for your potential future careers or higher education courses.

Your choice of IB subjects should reflect:

- Your stronger school subject interests
- The subjects in which you think you can achieve the best results
- Subjects required for articular courses and careers, eg mathematics for engineering
- The importance of keeping open the widest range of future career and degree course options at this stage

The left hand column of the subject selection chart below lists the top career areas that appear in your profile in Section B. Subject groups and areas are arranged along the top columns. The symbols used are explained at the top left hand corner of the chart below. Priority should be given whenever possible to subject areas marked with a solid circle, followed by those with a hollow circle, etc. An interest level for each of the subject areas is also shown and should help you to select your subjects. Ideally you should choose subjects which also have high interest levels.

IB Subject Groups

		1	2	3			4			5	6				
		First Language	Foreign Languages	History / Philosophy / Psychology	Information Technology	Economics/Business	Geography	Miscellaneous Arts/Humanities	Chemistry	Biology	Physics	Computing/IT	Mathematics	Theatre Arts/Dance/Film/Music	Art & Design
Career Areas	Interest %	75	10	50	75	80	45	45	10	0	75	75	90	75	65
Commercial Art/Antiques	90	■	■	■	■	○	■	■	■			■	■		○
Mathematics Based	90	■			■						■		●		
Retail, Buying & Selling	90	■	■		■	○	■	■					■	■	■
Advertising/Marketing/PR	90	■	■			■		■					■	■	■
Surveying (General)	85	■			■		○				■	■	○		■
Publishing	85	○	○	○	■	■	■	■			■	■	■	■	■
Landscape Design/Surveying	80	■			■	■	○			○	■	■	○		○
Civil & Structural Engineering	80	■			■	■	■		■	■	○	■	●		■
Structural Design	80	■		■	■	■	■				○	■	○		○

→

Please list your subject group choices or alternative choices in these boxes

1.															
2.															
3.															

The three rows on the bottom of this chart can be used by you to select up to three different combinations of IB subjects which suit your career requirements. The interest levels shown for each of the subject areas and career areas should help you to narrow down your choices.

IB Subjects Available at Karan Gupta Consulting

Subject groups shown in the columns of the Subject Selection Chart, and which are normally available to you at school or college for IB subjects are shown below. It may help to highlight those subjects which you chose for your subject combinations on the opposite page. This is important when several different subjects are available under the same subject group. Thus in Group 2 you might highlight 'History', and in Group 3 'French' or 'German'.

Subject Group	Subjects Available	Subject Group	Subjects Available
1. Language Acquisition	Language A: literature Language A: language & literature Language ab initio (SL only) Language B Mother Tongue Language	4. The Arts	Music Visual Arts Theatre Dance Film Visual Arts
2. Individuals and Societies	World Religion (SL only) History Psychology Information Technology in a Global Society Geography Business & Management Economics Global Politics	5. Studies in Language and Literature	Mother Tongue Language and Literature
3. Sciences	Chemistry Biology Physics Computer Science Design Technology	6. Mathematics	Mathematics: Applications and Interpretation (SL) Mathematics: Analysis and Approaches (SL) Mathematics: Applications and Interpretation (HL) Mathematics: Analysis and Approaches (HL)

Subject selection notes

The subject chart in Section D is to give you an idea of the sorts of subjects that are available for post-16 education in many schools. However, the exact subjects on offer and the qualifications available will vary from school to school and area to area.

Lined area for writing notes, consisting of horizontal dotted lines.

This page gives you a detailed breakdown of your performance in each test section. The Speed column shows how many questions you attempted within the time limit, while the Accuracy column shows how many of those you got right. Together, these give a clear picture of how quickly and carefully you worked. The Percentile score compares your performance to others of your age group - for example, being in the 60th percentile means you did better than 60 out of every 100 students.

Test Results - Raw Scores and Percentiles

	Speed	Accuracy	Percentile
Abstract Reasoning Tests the ability to discern abstract trends.	63% 19/30 Answered	95% 18/19 Answered correctly	36th (33rd - 39th)
Numerical Reasoning Tests the ability to recognise numerical relationships and patterns.	90% 27/30 Answered	89% 24/27 Answered correctly	96th (93rd - 99th)
Verbal Reasoning (English) Tests the candidate's ability to use verbal concepts logically in English	100% 40/40 Answered	78% 31/40 Answered correctly	62nd (59th - 65th)
Spatial Reasoning Assesses the candidate's ability to think in 2- and 3-dimensional terms.	93% 37/40 Answered	76% 28/37 Answered correctly	92nd (89th - 95th)
Spelling (English) Measures an ability to detect their own and other people's spelling errors.	100% 40/40 Answered	75% 30/40 Answered correctly	82nd (79th - 85th)
Arithmetic Calculation Tests the candidate's ability to use arithmetic quickly and accurately.	100% 60/60 Answered	100% 60/60 Answered correctly	97th (94th - 99th)
Working Quickly and Accurately Tests candidates' speed and accuracy in matching alphanumerical symbols.	100% 40/40 Answered	93% 37/40 Answered correctly	90th (87th - 93rd)

Percentiles include a standard confidence range; small differences are not significant.

 Results Summary**Abstract Reasoning**

This test assesses how well you can spot patterns, shapes, and trends in sequences — a skill known as abstract reasoning. Your score places you in a broad average category for people of your academic background. This type of reasoning plays an important role in careers that require visual problem-solving and logical analysis, such as science, design, engineering, and programming.

**Numerical Reasoning**

This test evaluates your ability to recognise patterns in numbers and understand their relationships. It measures your numerical logic and how creatively you approach mathematical problems. Your score suggests you should cope well with numerical work at a very high academic level. Strong numerical reasoning is key for careers involving data analysis, science, engineering, economics, finance, accountancy, actuarial work, and management consultancy, where working with numbers efficiently is essential for making informed decisions.

**Verbal Reasoning (English)**

Verbal reasoning involves recognising how words relate to one another and how language conveys meaning. Your score indicates an above average ability to deal with word-related concepts. This strength could support you in areas like journalism, education, or communication, where a solid grasp of language is a valuable asset.

**Spatial Reasoning**

These tests measure your ability to think in both two- and three-dimensional space, visualise object rotations, and reorient plans or structures with accuracy. Your combined spatial score places you in the top ability band for this skill and could provide encouragement in these career areas. Strong spatial reasoning is crucial in fields such as surveying, art and design, civil and mechanical engineering, medicine, dentistry, chemistry, and physics — all of which require clear visualisation and precise spatial awareness.

**Spelling (English)**

Your score reflects strong competence in spelling and in spotting spelling errors. This is an important skill in careers like journalism, proofreading, editing, and business communication, where accuracy in written work is essential. Even small errors can be embarrassing if overlooked, so continuing to sharpen your spelling will benefit you in both school and the workplace.

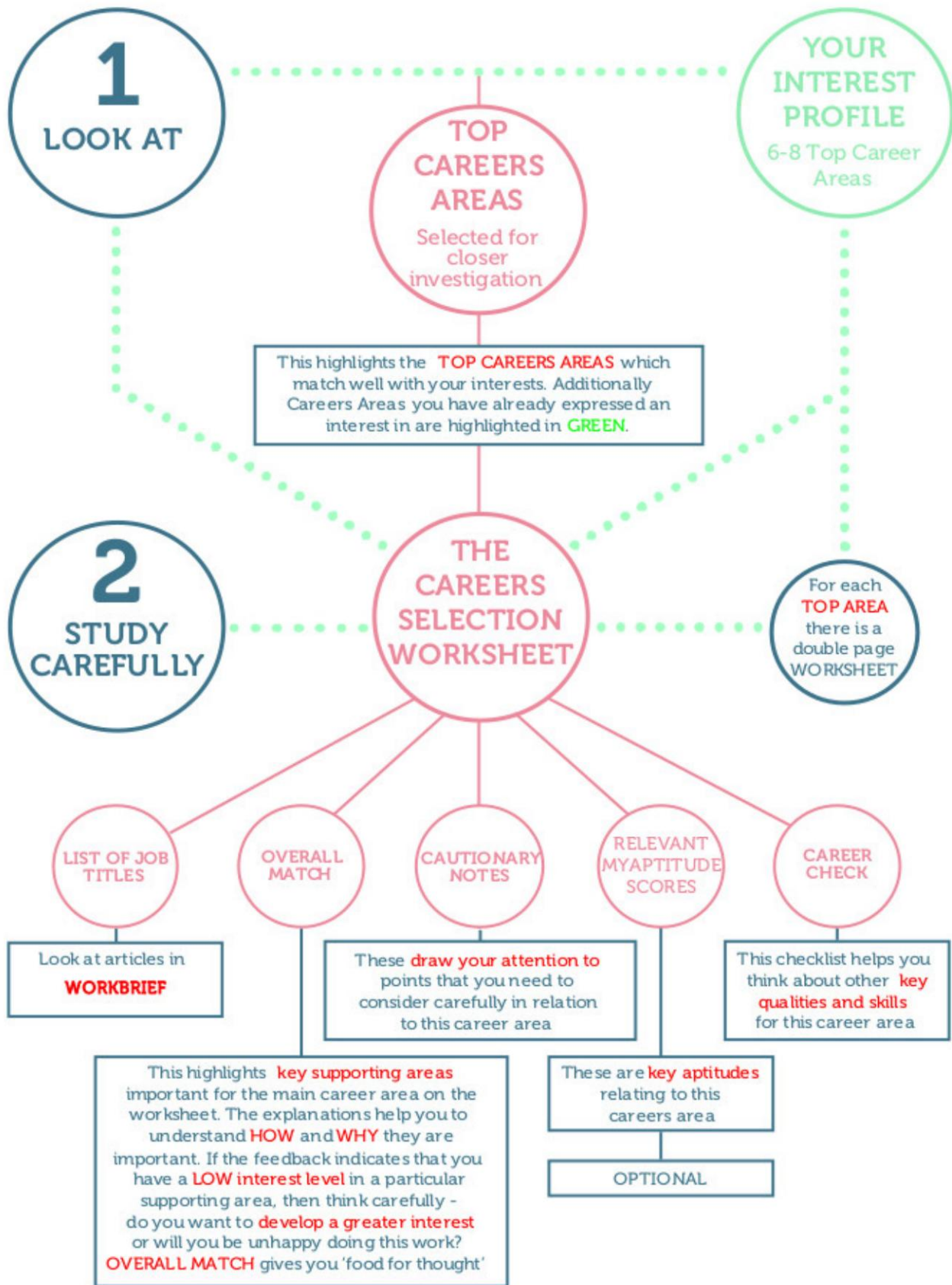
**Arithmetic Calculation**

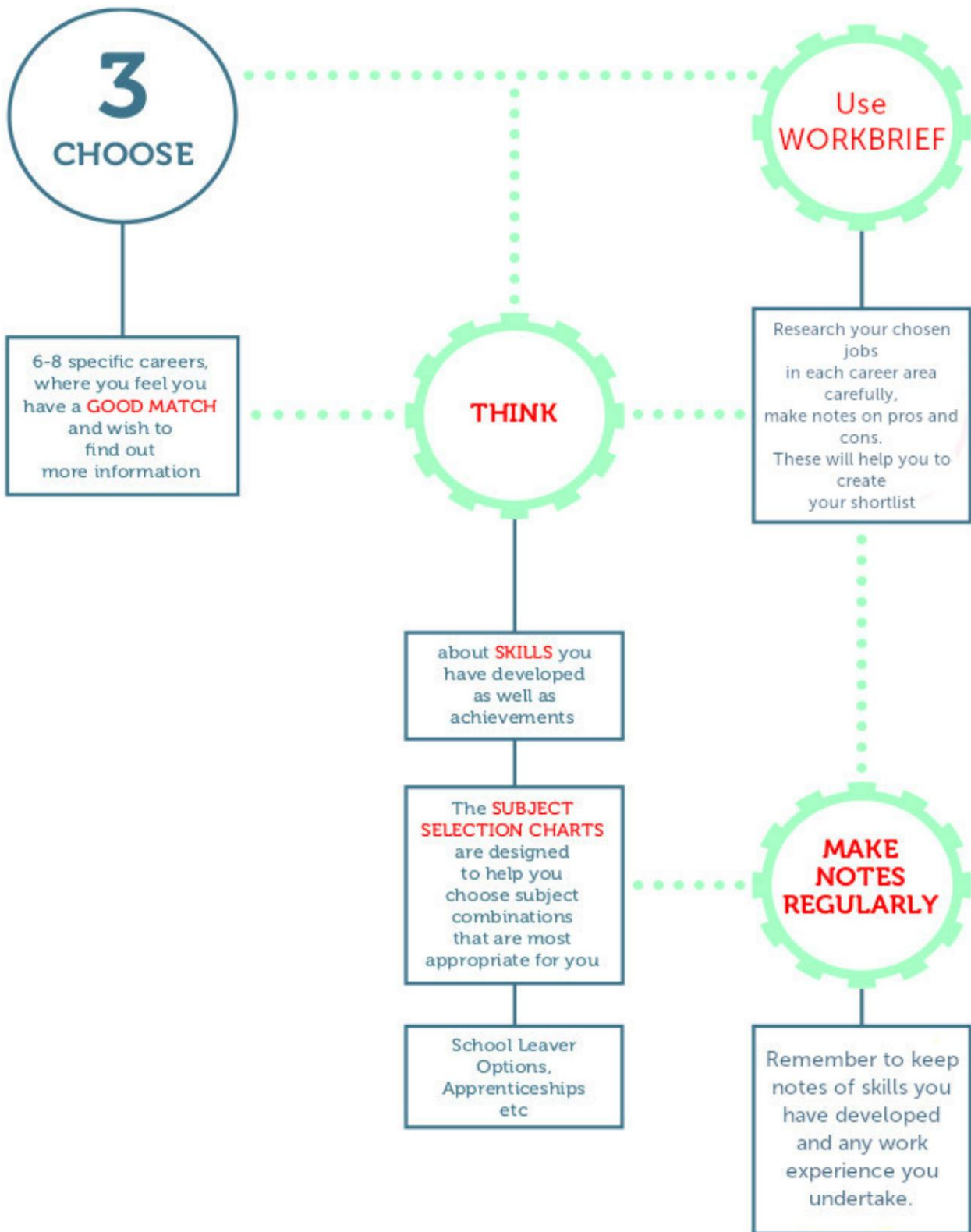
Your score places you at the top of the ability range for arithmetic calculation — including basic addition, subtraction, multiplication, division, and the use of decimals. This kind of numeracy is essential in fields like administration, finance, banking, commercial work, computing/IT, science, and engineering. Your result provides very strong support for success in these career areas, where working quickly and accurately with numbers is often key.

**Working Quickly and Accurately**

Your very high score places you in the top level for your age group in the ability to transfer detailed information accurately and quickly. It suggests that you are very efficient in recognising patterns in letters, numbers and symbols. You should find this skill an asset when considering office-based, financial, computing/IT and administrative work where the accurate handling of data could be required.

We hope that you find your MyCareerChoices feedback is helpful. Here are a few suggestions to help you use it effectively







Stage 1: Understanding your careers workbook

Start by reading your careers workbook very carefully.

Have you read and understood your workbook? Have you also completed the Career Check - self test questionnaires?

a. Does your workbook confirm your own original careers ideas? If so, what were these?

.....
.....

b. Does your workbook challenge any of your original ideas? If so, why?

.....
.....

c. Has it helped you to decide against any careers fields which you now feel are wrong for you? Which are these and why?

.....
.....

d. Has it produced some new career ideas for you? If so, list them below:

.....
.....

e. Have you been able to explain your workbook to your parents?

.....
.....

Stage 2: Investigating some suitable careers

Select between four and six careers which you would like to research further, and then complete a Career Analysis Form for each (extra copies may be photocopied if needed). enter these careers below:

I)	II)
III)	IV)
V)	VI)

Stage 3: Selecting suitable A Levels / IB subjects

Having completed your Career Analysis forms, list below the careers in which you are still interested and the A Levels / IB subject combinations which are most suitable for these. Use the Subject Selection Chart in Section D

Careers	Subject combinations
I)
II)
III)
IV)
V)
VI)



Use this form to summarise information on the above career after you have carefully studied your workbook. Use **WORKBRIEF** and its recommended websites to obtain this information. Print out any relevant careers information to place in your career portfolio for future reference.

What is involved?	
Opportunities for training	Requirements?
Kind of person	Broad outlook
Related occupations	Impact
Earnings potential	Further information
Overall match - see Section C	Career check - see Section C
Subject selections - see Section D	Why I think this career would or would not suit me



SCHOOL LEAVER PROGRAMMES

MyCareerChoices is helping you to consider various possible career paths and we hope you are developing a greater knowledge of the ways in which you can get started. Many students choose to go to university immediately after sixth form study and take on the responsibility of meeting the cost. Some will have obtained assistance with funding via a **Sponsored degree scheme**. Others decide to defer by taking time to 'gain experience'. This can be done in different ways, depending on your preferences but you will find ideas in the **Personal Development Guide Book**. However, depending which career area you are interested in, you could also have a number of other options when you leave school.

School Leaver Programmes

School Leaver Programmes provide an alternative to university. They are training programmes but are not subject to guidelines issued by the government. You will gain appropriate qualifications for the industry in which you working. They usually require around 96 or so UCAS points and may well require specific grades in English and Mathematics at GCSE or A level or equivalent.

Larger companies usually provide these programmes in areas such as: **Construction, Property & Engineering, Banking & Finance, IT, Media, Business, Retail & Marketing, Professional Services, Insurance and Legal, Public Services, Science and Technology, Hospitality, Leisure and Food.**

Apprenticeships

An **Apprenticeship** is a real job, with training, meaning that you learn while you earn, working towards recognised qualifications as you progress. If you live in England, are over 16 and not in full time education, you can apply.

There are four levels of Apprenticeship available and these are all subject to government guidelines:

1. Intermediate Level

Apprentices work towards work-based learning qualifications such as a Level 2 Competence Qualification, Functional Skills and, in most cases, a relevant knowledge-based qualification.

2. Advanced Level

Apprentices work towards work-based learning such as a Level 3 Competence Qualification, Functional Skills and, in most cases, a relevant knowledge-based Qualification.

3. Higher Apprenticeships

Apprentices work towards work-based learning qualifications such as a Level 4 Competence Qualification, Functional Skills and, in some cases, a knowledge-based qualification such as a Foundation Degree.

4. Degree Apprenticeships

This scheme will enable you to obtain a degree, with all costs met by the government and employers. Your time will be spent partly gaining experience in industry and partly gaining academic knowledge at university. You will need to achieve specified tariff points and the demand on these places is likely to be high.

Competence Levels

NVQs are organised into five levels, based on the competences required. The following definitions provide a general guide to the progression from level to level and the relationship between them. Levels 1-3 are those most applicable to learners within the 14-19 phase. Achievement of level 4 within this age group will be rare.

Level 1	Competence that involves the application of knowledge in the performance of a range of varied work activities, most of which are routine and predictable.
Level 2	Competence that involves the application of knowledge in a significant range of varied work activities, performed in a variety of contexts. Some of these activities are complex or non-routine and there is some individual responsibility or autonomy. Collaboration with others, perhaps through membership of a work group or team, is often a requirement.
Level 3	Competence that involves the application of knowledge in a broad range of varied work activities performed in a wide variety of contexts, most of which are complex and non-routine. There is considerable responsibility and autonomy and control or guidance of others is often required.
Level 4	Competence that involves the application of knowledge in a broad range of complex, technical or professional work activities performed in a variety of contexts and with a substantial degree of personal responsibility and autonomy. Responsibility for the work of others and the allocation of resources is often present.
Level 5	Competence that involves the application of a range of fundamental principles across a wide and often unpredictable variety of contexts. Very substantial personal autonomy and often significant responsibility for the work of others and for the allocation of substantial resources features strongly, as do personal accountabilities for analysis, diagnosis, design, planning, execution and evaluation.

At apprenticeship level the technical certificate and NVQ are level 2 which broadly reflect the competences of GCSE grades D-G and A-C respectively. At advanced apprenticeship level you work towards level 3 awards which broadly reflect the competencies of A levels.